



**Your land is more
than a business.
It's your legacy.**



Why Nationwide®?

If you work in agriculture, you're no stranger to risks. The weather, crop disease and commodity markets can all pose risks to your farm, ranch or agribusiness. At Nationwide®, we protect your family, your farm and your financial future with a variety of products and services.

For nearly 100 years, individuals working in agriculture across the country have trusted Nationwide to help manage risks such as these. It's how we've become America's #1 farm insurer.¹

Founded by farmers, for farmers, our continued commitment to the ag community runs deep.

FARMING IS IN OUR ROOTS

#1

farm insurer¹
in the nation



More than half
of Nationwide's
board members
are active farmers²



Exclusive property/casualty insurer
for 8 state farm bureaus:
CA, CT, DE, MD, NY,
OH, PA and VT³

HELPING YOU LEAVE YOUR LEGACY

Backed by our legal, tax and financial specialists, our Land As Your Legacy® program is focused on preserving the family farm or ranch for current and future generations.

1,500+
FAMILIES

have completed
a comprehensive
transition plan
since 2011.

STANDING STRONG AND STABLE

A+⁴

Standard & Poor's
Affirmed: 05/16/23
Fifth highest of
21 ratings

A⁴

AM Best
Affirmed: 12/07/23
Third highest of
16 ratings

A2⁴

Moody's
Affirmed: 11/10/23
Sixth highest of
21 ratings

We are a **FORTUNE 100** company

These ratings and rankings reflect rating agency assessment of the financial strength and claims-paying ability of Nationwide Life Insurance Company and Nationwide Life and Annuity Insurance Company. They are not intended to reflect the investment experience or financial strength of any variable account, which is subject to market risk. Because the dates are updated only when there's a change in the rating, the dates above reflect the most recent ratings we have received. They are subject to change at any time.

¹ By direct written premium, AM Best (2022).

² nationwide.com/about-us/directors.jsp.

³ Nationwide agribusiness statistics.

⁴ Ratings apply to Nationwide Life Insurance Company and Nationwide Life and Annuity Insurance Company.

Land As Your Legacy®

Farming and family are intertwined. That’s why developing an effective transition plan helps you prepare for the future. You need to know that your agribusiness operation will be handled the way you want.

As an owner of a family farm or ranch, many of your assets are tangible items. Land, livestock and equipment may be difficult to divide evenly among your children or desired parties. And when the time comes for retirement, selling those assets to help pay off taxes and expenses can be equally challenging.

With a plan in place, you can gain confidence that the needs of your business, your family and your future will be met.

What’s inside

Our guide is designed to introduce you to our complimentary transition planning program, Land As Your Legacy®, and how our team of experts can help you ensure that your agribusiness survives for generations to come. In the guide, we cover:

- Who should have a transition plan
- Key components of transition planning and how they help
- How to begin the process and get help

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Who should have a transition plan?

Anyone (regardless of net worth) who wants a say in how business assets are handled after they pass on should have some sort of plan in place. To determine whether transition planning is right for you, consider how your business could be affected in the following scenarios.

MULTIPLE OPERATORS	FAMILY DYNAMICS	ESTATE & TAX CONCERNS
<p>Will my business partner want to buy out my family's ownership interests?</p> <p>If I develop a serious illness, how will decision-making transition for the farm or ranch?</p>	<p>Will my children want to continue working on the farm? What about those who've moved away?</p> <p>Can farm assets be split in a way that's fair?</p> <p>Will my spouse or children have the resources they need to continue operations?</p> <p>Considering a divorce, will my children from my first marriage be guaranteed an ownership interest in the farm operation? How can I ensure that my step-children are protected and receive their fair share?</p>	<p>Does my current plan effectively minimize estate taxes, probate fees and other costs?</p> <p>When was the last time I updated my will or trust documents?</p> <p>Who will ensure that the wishes expressed in my estate planning documents are carried out the way I want them to be?</p> <p>Will my family have enough cash available to settle debts and continue operations?</p> <p>What would have to change if land or equipment had to be sold to pay certain business expenses?</p>

The five key elements of a carefully designed transition plan

SUCCESSION PLANNING — Creating the path to successfully pass the business to the next generation

BUSINESS PLANNING — Ensuring profitability now and in the future

RISK MANAGEMENT — Identifying and preparing for risks to the farm operation

FINANCIAL INDEPENDENCE — Creating financial independence from the farm so that the next generation can start receiving income from the operation and the senior operator can move into the role of mentor

ESTATE PLANNING SERVICES — Getting the documents in place to create an orderly distribution of assets upon death

How to get started

We divide our process into three key steps. In the coming months, we'll work with you to develop a comprehensive transition plan that will provide help and guidance to meet your unique goals.



FACT GATHERING

Begin by reviewing our attached questions or completing them online at [LAYLready.com](https://www.laylready.com). This is your chance to think through your goals and have additional discussions you may not yet have had with your family members and any business partners.



PLAN DEVELOPMENT

After reviewing your current situation, your transition team (commonly, your attorney, accountant, and any insurance and financial professionals) will want to know how you'd like to proceed. Nationwide's Land As Your Legacy team of specialists consists of planners and attorneys that will work hand-in-hand with your team throughout the entire process. We'll use the answers we arrive at together to determine the right plan for you and your family — a plan built for you around your unique goals.



PLAN IMPLEMENTATION

In a follow-up meeting, your local transition planning team will lay out various approaches for you to achieve your goals and explain the possible consequences associated with each approach. Your planning team will also help you plan a strategy to quickly implement your selected approach.

It may be a good idea to invite your family members to this meeting as well. They'll be able to hear the suggestions firsthand and act as a sounding board to help balance each party's unique needs.



Review your plan regularly

Your transition plan will also need to be reviewed from time to time to ensure that it's still meeting your needs. Generally, your plan should be reviewed:

- Every 3 to 5 years (unless a major life event occurs)
- When your personal or financial situation changes
- If tax laws change

Focus on what's most important

To develop the right plan for you and your family, we need to know what's meaningful to you. We've listed some common planning goals below. Check the goals that are important to you and your family and add any we may have missed. Then, rank the top 10 goals in order of importance, with 1 being the most important and 10 being the least important.

RANK	GOAL	RANK	GOAL
_____	Successful transition of farm/ranch	_____	Provide for the health and long-term care of:
_____	Protect my farm/ranch from divorce, creditors or family disputes	_____	Successfully invest and manage the taxation and use of "windfall"
_____	Provide independence for myself and my spouse during retirement	_____	Take care of aging parents
_____	Expand farming/ranching business	_____	Provide for a favorite charity or church
_____	Train someone to take over the farm/ranch	_____	Pay off debt
_____	Reduce income taxes	_____	Provide for the education of a family member
_____	Reduce estate and inheritance taxes	_____	Accumulate money for:
_____	Minimize estate settlement costs, publicity and time in the handling of my estate	_____	Retire at age:
_____	Provide for spouse/dependents in the event of death, disability or long-term care	_____	Set up an executive benefits program for myself or key persons
_____	Appoint guardians or trustees for minor or special-needs children	_____	Reduce risks or increase returns of investments
_____	Select the executor/trustee of my estate	_____	Other: _____
_____	Make gifts to family members or others Explain: _____		

Nationwide and its representatives do not give legal or tax advice. Please consult your attorney or tax advisor for answers to specific questions.



Questions?

Visit nationwide.com/YourLand for more tools and resources designed to help get you started.

Work with a team that specializes in farm and ranch transition planning

The Land As Your Legacy program has strong roots in the agricultural community and a commitment to safeguarding its heritage. With outstanding credentials and access to a wide variety of tools, strategies and products, we position you and your farm or ranch for a successful transition. Your advisor may already be trained for farm and ranch transition planning through Land As Your Legacy, but if not, we can help pair you with someone who is.

FINANCIAL PLANNERS

Our team of specialists will build your personalized plan



Mike Lauer, LU[®], ChFC[®], ALHC, CRC[®]
Financial Planner
Land As Your Legacy



Bryan Tribble, CLU[®], ChFC[®], ALHC
Financial Planner
Land As Your Legacy



Blake Price, CFP[®], CEPA
Financial Planner
Land As Your Legacy

NATIONWIDE ADVANCED CONSULTING GROUP

Our staff legal and accounting specialists available for consultation



Ken Boothe, JD, CLU[®], ChFC[®]
Director
Advanced Consulting Group



George Schein, JD, ChFC[®]
Director
Advanced Consulting Group



Steve Hamilton, JD, CLU[®], ChFC[®]
Director
Advanced Consulting Group



Allison Anne Hoyt, JD, CLU[®]
Director
Advanced Consulting Group



Desiree Buckner, JD, CLTC[®]
Director
Advanced Consulting Group



Your next step



Work with your financial professional to begin the process of creating a transition plan for your family farm or ranch.

For help finding a local agent trained in the Land As Your Legacy program, contact us at LAYL@nationwide.com or call 614-677-7822.



Nationwide®
is on your side

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