

# Assurity® Trust. We earn it every day.

One of the top priorities in any financial transaction is trust. You want to be confident your insurance company will be there when you need them.

## Our Mission

At Assurity, we live our mission of **helping people through difficult times** every day, and have done so since 1890.

## Mutual Organization

As a mutual organization, Assurity is owned by and accountable to our policyholders—meaning customers come first by design. Our focus is on creating shared value and always acting in the long-term best interests of our policyholders.

## Ratings and Recognition

- AM Best\* Rating “A-” (Excellent) with a positive outlook, indicating an excellent ability to meet ongoing insurance obligations
- World’s first major insurance company to earn Certified B Corporation status, demonstrating that we adhere to rigorous standards of social and economic responsibility

## Financial Stability

As of Dec. 31, 2024, Assurity’s strong statutory financial results included:

**\$2.5 Billion**  
*in total assets*

**\$23.6 Billion**  
*of total life insurance  
in force*

**\$487.7 Million**  
*in total surplus and  
AVR*

**19.7%**  
*ratio of surplus to  
assets, a historically  
strong measure of  
financial stability*

**\$211.6 Million**  
*in total benefits and  
dividends paid to  
policyholders*

**\$14.6 Million**  
*in net income*

## Investment Practices

Assurity’s conservative investment strategy and disciplined portfolio management help us sustain unquestioned financial strength and achieve appropriate risk-adjusted returns. Our high-quality, diversified investments mean we’re prepared when customers need us most.

\*A.M. Best ratings range from A++ (Superior) to F (in liquidation). Rating assigned November 2, 2023. For the latest Best’s Credit Rating, access [www.ambest.com](http://www.ambest.com).

Assurity is a marketing name for the mutual holding company, Assurity Group, Inc. and its subsidiaries. Those subsidiaries include, but are not limited to, Assurity Life Insurance Company and Assurity Life Insurance Company of New York. Insurance products and services are offered by Assurity Life Insurance Company in all states except New York. In New York, insurance products and services are offered by Assurity Life Insurance Company of New York, Albany, NY. Product availability, features and rates may vary by state.