

Delivering on our promises

We take pride in the financial ratings Ameritas earns year after year. They reflect our strong balance sheet, continued growth and careful approach to managing risk. Our structure as a mutual-based organization complements that strength. We like the independence it gives us to put our customers first. Financial health and a mutual structure give Ameritas strength and stability. They're our pledge to be there for the people who count on us; our freedom to pursue our vision for many years to come.



Standard & Poor's

A+ (Strong) for insurer financial strength. This is the fifth highest of Standard & Poor's 21 ratings assigned.



AM Best

A (Excellent) for insurer financial strength. This is the third highest of AM Best's 13 ratings assigned.

* Standard & Poor's rating applies to Ameritas Life Insurance Corp. and Ameritas Life Insurance Corp. of New York.



ameritas.com

Life insurance, disability income insurance and annuity products are issued by Ameritas Life Insurance Corp. In New York, products are issued by Ameritas Life Insurance Corp. of New York.

¹ Total number of customers served as of Dec. 31, 2024. 2024 Annual Report, Ameritas Mutual Holding Company.

² Variable products are subject to investment risk, including possible loss of principle. **Before investing, carefully consider the investment objectives, risks, charges, expenses and other important information about the policy issuer and underlying investment options. This information can be found in the policy and investment option prospectuses. You may obtain copies from our website at ameritas.com or by calling 800-745-1112. Read the prospectuses carefully before investing.**

³ Securities offered through affiliate Ameritas Investment Company, LLC, member FINRA/SIPC and investment advisory services offered through affiliate Ameritas Advisory Services, LLC.

This information is provided by Ameritas®, which is a marketing name for subsidiaries of Ameritas Mutual Holding Company. Subsidiaries include Ameritas Life Insurance Corp. in Lincoln, Nebraska and Ameritas Life Insurance Corp. of New York (licensed in New York) in White Plains, New York. Each company is solely responsible for its own financial condition and contractual obligations. For more information about Ameritas®, visit ameritas.com.

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Proud to say we are in the business of fulfilling life





**We put our
customers first.**

Fulfilling life...

It's the essence of our company's mission and purpose, and a job we take very seriously. It's also the promise we make to everyone who protects some part of their future through a relationship with Ameritas.

And whether our economy is strong or the times are challenging, we stay focused on financial strength and stability – the foundation our business is built on and the commitment behind the products we offer and the relationships we maintain, from generation to generation.

That's what "fulfilling life" means at Ameritas. For each of us, and not least the financial professionals who represent us in communities around the nation, we're here to help clients and future clients work toward reaching their financial goals.

Our mutual advantage

Founded nearly 140 years ago as the Old Line Bankers Life Insurance Company of Nebraska, we're still headquartered in Lincoln, Neb., but have been known for decades as Ameritas. We've continued growing organically and through acquisitions, and now serve 6.2 million customers nationwide¹ by providing insurance, financial services and employee benefits.

Being a mutual-based organization means our business structure focuses on our customers' interests, rather than those of investment analysts or stockholders. We can make smart, well-timed, long-term decisions designed to benefit the individuals, families and businesses who rely on our products and services. We remain committed to the sustainable business standards that support growth and help us keep promises for generations to come.



Ameritas Life Insurance Corp.

Ameritas Life Insurance Corp. of New York

Ameritas Investment Company, LLC, Member FINRA/SIPC

Ameritas Advisory Services, LLC

Ameritas Investment Partners, Inc.

Protecting what matters most.

Our goal is to provide the building blocks of a solid financial strategy. Keeping our products competitive is one way we express the value we place on serving our customers. Aiming high allows us to offer a broad and deep portfolio of financial products and services. We think choices are important because individuality matters here.

- Life Insurance: whole life, term life, variable universal life², index universal life and universal life.
- Annuities: fixed, index and variable²
- Disability Income Insurance
- Group Retirement Plans
- Dental, Vision and Hearing Care Insurance

Through a financial professional registered with Ameritas Investment Company, LLC and/or Ameritas Advisory Services, LLC, you also have access to a variety of investments suited to your investment goals and objectives. Financial professionals registered with Ameritas Advisory Services, LLC can provide customized financial planning or fee based asset management to help you manage your investment goals over time.³

For more information, visit us at ameritas.com.