



Effective AUGUST 18, 2025

PRODUCT APPROVALS

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Prudential EssentialTerm Value SM & Prudential EssentialTerm Plus SM (August 2024)	See page 2.
Term Essential [®] (August 2025)	See page 3.
PruTerm SM One (July 2017)	See page 4.
UL	
PruLife [®] Essential UL (April 2023)	See page 5.
IUL	
PruLife [®] Index Advantage UL (August 2020)	See page 6.
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Prudential FlexGuard [®] Life (February 2025)	See page 9.
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PruLife [®] Survivorship Index UL (January 2019)	See page 13.
PruLife [®] SVUL Protector (October 2022)	See page 14.

IMPORTANT NOTES:

These products, their riders and features may not be available in all states. Refer to the product Fast Facts for more information. In states where a repricing is not yet approved, a prior version of the product is available.

For all states the premium limit is \$5M except for the SUL Protector in NY which is \$2M. The case will need prior approval if the \$5M limit is exceeded, SUL Protector in NY is not eligible for large case review.

Issue Basis (IB) equals Rate Basis (RB)

Product Approvals

Essential Term Value & Essential Term Plus (IB 300)

	STATE	Ready to Sell Date	Transition Period End Date	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	10/14/2024	N/A	AUG 2024 (IB 300)	
AK	Alaska	10/14/2024	N/A	AUG 2024 (IB 300)	
AZ	Arizona	10/14/2024	N/A	AUG 2024 (IB 300)	
AR	Arkansas	10/14/2024	N/A	AUG 2024 (IB 300)	
CA	California	10/14/2024	N/A	AUG 2024 (IB 300)	
CO	Colorado	10/14/2024	N/A	AUG 2024 (IB 300)	
CT	Connecticut	10/14/2024	N/A	AUG 2024 (IB 300)	
DE	Delaware	10/14/2024	N/A	AUG 2024 (IB 300)	
DC	District of Columbia	10/14/2024	N/A	AUG 2024 (IB 300)	
FL	Florida	10/14/2024	N/A	AUG 2024 (IB 300)	
GA	Georgia	10/14/2024	N/A	AUG 2024 (IB 300)	
HI	Hawaii	10/14/2024	N/A	AUG 2024 (IB 300)	
ID	Idaho	10/14/2024	N/A	AUG 2024 (IB 300)	
IL	Illinois	10/14/2024	N/A	AUG 2024 (IB 300)	
IN	Indiana	10/14/2024	N/A	AUG 2024 (IB 300)	
IA	Iowa	10/14/2024	N/A	AUG 2024 (IB 300)	
KS	Kansas	10/14/2024	N/A	AUG 2024 (IB 300)	
KY	Kentucky	10/14/2024	N/A	AUG 2024 (IB 300)	
LA	Louisiana	10/14/2024	N/A	AUG 2024 (IB 300)	
ME	Maine	10/14/2024	N/A	AUG 2024 (IB 300)	
MD	Maryland	10/14/2024	N/A	AUG 2024 (IB 300)	
MA	Massachusetts	10/14/2024	N/A	AUG 2024 (IB 300)	
MI	Michigan	10/14/2024	N/A	AUG 2024 (IB 300)	
MN	Minnesota	10/14/2024	N/A	AUG 2024 (IB 300)	
MS	Mississippi	10/14/2024	N/A	AUG 2024 (IB 300)	
MO	Missouri	10/14/2024	N/A	AUG 2024 (IB 300)	
MT	Montana	6/30/2025	N/A	AUG 2024 (IB 300)	
NE	Nebraska	10/14/2024	N/A	AUG 2024 (IB 300)	
NV	Nevada	10/14/2024	N/A	AUG 2024 (IB 300)	
NH	New Hampshire	10/14/2024	N/A	AUG 2024 (IB 300)	
NJ	New Jersey	10/14/2024	N/A	AUG 2024 (IB 300)	
NM	New Mexico	10/14/2024	N/A	AUG 2024 (IB 300)	
NY	New York	N/A	N/A	N/A	
NC	North Carolina	10/14/2024	N/A	AUG 2024 (IB 300)	
ND	North Dakota	10/14/2024	N/A	AUG 2024 (IB 300)	
OH	Ohio	10/14/2024	N/A	AUG 2024 (IB 300)	
OK	Oklahoma	10/14/2024	N/A	AUG 2024 (IB 300)	
OR	Oregon	11/11/2024	N/A	AUG 2024 (IB 300)	
PA	Pennsylvania	10/14/2024	N/A	AUG 2024 (IB 300)	
RI	Rhode Island	10/14/2024	N/A	AUG 2024 (IB 300)	
SC	South Carolina	N/A	N/A	N/A	
SD	South Dakota	10/14/2024	N/A	AUG 2024 (IB 300)	
TN	Tennessee	10/14/2024	N/A	AUG 2024 (IB 300)	
TX	Texas	10/14/2024	N/A	AUG 2024 (IB 300)	
UT	Utah	10/14/2024	N/A	AUG 2024 (IB 300)	
VT	Vermont	10/14/2024	N/A	AUG 2024 (IB 300)	
VA	Virginia	10/14/2024	N/A	AUG 2024 (IB 300)	
WA	Washington	10/14/2024	N/A	AUG 2024 (IB 300)	
WV	West Virginia	10/14/2024	N/A	AUG 2024 (IB 300)	
WI	Wisconsin	10/14/2024	N/A	AUG 2024 (IB 300)	
WY	Wyoming	10/14/2024	N/A	AUG 2024 (IB 300)	
GUAM	Guam	N/A	N/A	N/A	

Product Approvals

Term Essential (IB 325 for all states other than NY)

Term Essential (IB 324 for NY only)

	STATE	Ready to Sell Date	Transition Period End Date*&**	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	8/18/2025	N/A	AUG 2025 (IB 325)	
AK	Alaska	8/18/2025	N/A	AUG 2025 (IB 325)	
AZ	Arizona	8/18/2025	N/A	AUG 2025 (IB 325)	
AR	Arkansas	8/18/2025	N/A	AUG 2025 (IB 325)	
CA	California	8/18/2025	N/A	AUG 2025 (IB 325)	
CO	Colorado	8/18/2025	N/A	AUG 2025 (IB 325)	
CT	Connecticut	8/18/2025	N/A	AUG 2025 (IB 325)	
DE	Delaware	8/18/2025	N/A	AUG 2025 (IB 325)	
DC	District of Columbia	8/18/2025	N/A	AUG 2025 (IB 325)	
FL	Florida	8/18/2025	N/A	AUG 2025 (IB 325)	
GA	Georgia	8/18/2025	N/A	AUG 2025 (IB 325)	
HI	Hawaii	8/18/2025	N/A	AUG 2025 (IB 325)	
ID	Idaho	8/18/2025	N/A	AUG 2025 (IB 325)	
IL	Illinois	8/18/2025	N/A	AUG 2025 (IB 325)	
IN	Indiana	8/18/2025	N/A	AUG 2025 (IB 325)	
IA	Iowa	8/18/2025	N/A	AUG 2025 (IB 325)	
KS	Kansas	8/18/2025	N/A	AUG 2025 (IB 325)	
KY	Kentucky	8/18/2025	N/A	AUG 2025 (IB 325)	
LA	Louisiana	8/18/2025	N/A	AUG 2025 (IB 325)	
ME	Maine	8/18/2025	N/A	AUG 2025 (IB 325)	
MD	Maryland	8/18/2025	N/A	AUG 2025 (IB 325)	
MA	Massachusetts	8/18/2025	N/A	AUG 2025 (IB 325)	ADB
MI	Michigan	8/18/2025	N/A	AUG 2025 (IB 325)	
MN	Minnesota	8/18/2025	N/A	AUG 2025 (IB 325)	
MS	Mississippi	8/18/2025	N/A	AUG 2025 (IB 325)	
MO	Missouri	8/18/2025	N/A	AUG 2025 (IB 325)	
MT	Montana	8/18/2025	N/A	AUG 2025 (IB 325)	
NE	Nebraska	8/18/2025	N/A	AUG 2025 (IB 325)	
NV	Nevada	8/18/2025	N/A	AUG 2025 (IB 325)	
NH	New Hampshire	8/18/2025	N/A	AUG 2025 (IB 325)	
NJ	New Jersey	8/18/2025	N/A	AUG 2025 (IB 325)	
NM	New Mexico	8/18/2025	N/A	AUG 2025 (IB 325)	
NY	New York	1/09/2023	N/A	JAN 2023 (IB 324)	ECV
NC	North Carolina	8/18/2025	N/A	AUG 2025 (IB 325)	
ND	North Dakota	8/18/2025	N/A	AUG 2025 (IB 325)	
OH	Ohio	8/18/2025	N/A	AUG 2025 (IB 325)	
OK	Oklahoma	8/18/2025	N/A	AUG 2025 (IB 325)	
OR	Oregon	8/18/2025	N/A	AUG 2025 (IB 325)	
PA	Pennsylvania	8/18/2025	N/A	AUG 2025 (IB 325)	PDA
RI	Rhode Island	8/18/2025	N/A	AUG 2025 (IB 325)	
SC	South Carolina	8/18/2025	N/A	AUG 2025 (IB 325)	
SD	South Dakota	8/18/2025	N/A	AUG 2025 (IB 325)	
TN	Tennessee	8/18/2025	N/A	AUG 2025 (IB 325)	
TX	Texas	8/18/2025	N/A	AUG 2025 (IB 325)	
UT	Utah	8/18/2025	N/A	AUG 2025 (IB 325)	
VT	Vermont	8/18/2025	N/A	AUG 2025 (IB 325)	
VA	Virginia	8/18/2025	N/A	AUG 2025 (IB 325)	
WA	Washington	8/18/2025	N/A	AUG 2025 (IB 325)	LNB
WV	West Virginia	8/18/2025	N/A	AUG 2025 (IB 325)	
WI	Wisconsin	8/18/2025	N/A	AUG 2025 (IB 325)	
WY	Wyoming	8/18/2025	N/A	AUG 2025 (IB 325)	
GUAM	Guam	8/18/2025	N/A	AUG 2025 (IB 325)	

Product Approvals

PruTermSMOne (IB 31-1)

STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS	
AL	Alabama	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
AK	Arkansas	4/23/2018	5/20/2018	June 2017 (IB 31-1)	
AZ	Arizona	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
AR	Arkansas	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
CA	California	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
CO	Colorado	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
CT	Connecticut	8/7/2017	9/3/2017	June 2017 (IB 31-1)	
DE	Delaware	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
DC	District of Columbia	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
FL	Florida	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
GA	Georgia	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
HI	Hawaii	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
ID	Idaho	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
IL	Illinois	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
IN	Indiana	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
IA	Iowa	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
KS	Kansas	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
KY	Kentucky	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
LA	Louisiana	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
ME	Maine	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
MD	Maryland	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
MA	Massachusetts	4/23/2018	5/20/2018	June 2017 (IB 31-1)	
MI	Michigan	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
MN	Minnesota	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
MS	Mississippi	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
MO	Missouri	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
MT	Montana	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
NE	Nebraska	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
NV	Nevada	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
NH	New Hampshire	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
NJ	New Jersey	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
NM	New Mexico	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
NY	New York	2/26/2018	3/25/2018	June 2017 (IB 31-1)	
NC	North Carolina	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
ND	North Dakota	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
OH	Ohio	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
OK	Oklahoma	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
OR	Oregon	6/12/2017	7/9/2017	June 2017 (IB 31-1)	LNB
PA	Pennsylvania	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
RI	Rhode Island	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
SC	South Carolina	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
SD	South Dakota	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
TN	Tennessee	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
TX	Texas	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
UT	Utah	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
VT	Vermont	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
VA	Virginia	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
WA	Washington	6/12/2017	7/9/2017	June 2017 (IB 31-1)	LNB
WV	West Virginia	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
WI	Wisconsin	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
WY	Wyoming	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
GUAM	Guam	6/12/2017	7/9/2017	June 2017 (IB 31-1)	

* Transition Period End Date is the last day that you can request the old rate basis.

Product Approvals

Essential UL (IB 309 for all states other than CA)**Essential UL** (IB 308 for CA only)

	STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	4/24/2023	N/A	APR 2023 (IB 309)	
AK	Alaska	4/24/2023	N/A	APR 2023 (IB 309)	
AZ	Arizona	4/24/2023	N/A	APR 2023 (IB 309)	
AR	Arkansas	4/24/2023	N/A	APR 2023 (IB 309)	
CA	California	2/26/2024	N/A	MAR 2023 (IB 308)	
CO	Colorado	4/24/2023	N/A	APR 2023 (IB 309)	
CT	Connecticut	4/24/2023	N/A	APR 2023 (IB 309)	
DE	Delaware	4/24/2023	N/A	APR 2023 (IB 309)	
DC	District of Columbia	4/24/2023	N/A	APR 2023 (IB 309)	
FL	Florida	4/24/2023	N/A	APR 2023 (IB 309)	
GA	Georgia	4/24/2023	N/A	APR 2023 (IB 309)	
HI	Hawaii	4/24/2023	N/A	APR 2023 (IB 309)	
ID	Idaho	4/24/2023	N/A	APR 2023 (IB 309)	
IL	Illinois	4/24/2023	N/A	APR 2023 (IB 309)	
IN	Indiana	4/24/2023	N/A	APR 2023 (IB 309)	
IA	Iowa	4/24/2023	N/A	APR 2023 (IB 309)	
KS	Kansas	4/24/2023	N/A	APR 2023 (IB 309)	
KY	Kentucky	4/24/2023	N/A	APR 2023 (IB 309)	
LA	Louisiana	4/24/2023	N/A	APR 2023 (IB 309)	
ME	Maine	4/24/2023	N/A	APR 2023 (IB 309)	
MD	Maryland	4/24/2023	N/A	APR 2023 (IB 309)	
MA	Massachusetts	4/24/2023	N/A	APR 2023 (IB 309)	ADB
MI	Michigan	4/24/2023	N/A	APR 2023 (IB 309)	
MN	Minnesota	4/24/2023	N/A	APR 2023 (IB 309)	
MS	Mississippi	4/24/2023	N/A	APR 2023 (IB 309)	
MO	Missouri	4/24/2023	N/A	APR 2023 (IB 309)	
MT	Montana	4/24/2023	N/A	APR 2023 (IB 309)	
NE	Nebraska	4/24/2023	N/A	APR 2023 (IB 309)	
NV	Nevada	4/24/2023	N/A	APR 2023 (IB 309)	
NH	New Hampshire	4/24/2023	N/A	APR 2023 (IB 309)	
NJ	New Jersey	4/24/2023	N/A	APR 2023 (IB 309)	
NM	New Mexico	4/24/2023	N/A	APR 2023 (IB 309)	
NY	New York	4/24/2023	N/A	APR 2023 (IB 309)	ECV
NC	North Carolina	4/24/2023	N/A	APR 2023 (IB 309)	
ND	North Dakota	4/24/2023	N/A	APR 2023 (IB 309)	
OH	Ohio	4/24/2023	N/A	APR 2023 (IB 309)	
OK	Oklahoma	4/24/2023	N/A	APR 2023 (IB 309)	
OR	Oregon	4/24/2023	N/A	APR 2023 (IB 309)	
PA	Pennsylvania	4/24/2023	N/A	APR 2023 (IB 309)	
RI	Rhode Island	4/24/2023	N/A	APR 2023 (IB 309)	
SC	South Carolina	4/24/2023	N/A	APR 2023 (IB 309)	
SD	South Dakota	4/24/2023	N/A	APR 2023 (IB 309)	
TN	Tennessee	4/24/2023	N/A	APR 2023 (IB 309)	
TX	Texas	4/24/2023	N/A	APR 2023 (IB 309)	
UT	Utah	4/24/2023	N/A	APR 2023 (IB 309)	
VT	Vermont	4/24/2023	N/A	APR 2023 (IB 309)	
VA	Virginia	4/24/2023	N/A	APR 2023 (IB 309)	
WA	Washington	4/24/2023	N/A	APR 2023 (IB 309)	LNB
WV	West Virginia	4/24/2023	N/A	APR 2023 (IB 309)	
WI	Wisconsin	4/24/2023	N/A	APR 2023 (IB 309)	
WY	Wyoming	4/24/2023	N/A	APR 2023 (IB 309)	
GUAM	Guam	6/29/2023	N/A	APR 2023 (IB 309)	

Product Approvals

Index Advantage UL* (IB 303 for all states other than CA & NY)

Index Advantage UL* (IB 302 for CA only)

	STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
AK	Alaska	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
AZ	Arizona	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
AR	Arkansas	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
CA	California	10/19/2020	11/12/2020	JUL 2020 (IB 302)	
CO	Colorado	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
CT	Connecticut	8/31/2020	9/27/2020	AUG 2020 (IB 303)	
DE	Delaware	9/14/2020	10/11/2020	AUG 2020 (IB 303)	
DC	District of Columbia	10/19/2020	11/15/2020	AUG 2020 (IB 303)	
FL	Florida	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
GA	Georgia	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
HI	Hawaii	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
ID	Idaho	8/31/2020	9/27/2020	AUG 2020 (IB 303)	
IL	Illinois	8/31/2020	9/27/2020	AUG 2020 (IB 303)	PDA
IN	Indiana	8/17/2020	9/13/2020	AUG 2020 (IB 303)	PDA
IA	Iowa	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
KS	Kansas	8/17/2020	9/13/2020	AUG 2020 (IB 303)	PDA
KY	Kentucky	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
LA	Louisiana	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
ME	Maine	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
MD	Maryland	8/31/2020	9/27/2020	AUG 2020 (IB 303)	
MA	Massachusetts	9/28/2020	10/25/2020	AUG 2020 (IB 303)	ADB
MI	Michigan	8/17/2020	9/13/2020	AUG 2020 (IB 303)	PDA
MN	Minnesota	8/31/2020	9/27/2020	AUG 2020 (IB 303)	
MS	Mississippi	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
MO	Missouri	8/31/2020	9/27/2020	AUG 2020 (IB 303)	
MT	Montana	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
NE	Nebraska	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
NV	Nevada	9/28/2020	10/25/2020	AUG 2020 (IB 303)	
NH	New Hampshire	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
NJ	New Jersey	9/14/2020	10/11/2020	AUG 2020 (IB 303)	
NM	New Mexico	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
NY	New York	N/A	N/A	IB 300 SHUT DOWN ON 1-25-2021	N/A
NC	North Carolina	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
ND	North Dakota	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
OH	Ohio	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
OK	Oklahoma	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
OR	Oregon	10/19/2020	11/15/2020	AUG 2020 (IB 303)	
PA	Pennsylvania	10/19/2020	11/15/2020	AUG 2020 (IB 303)	PDA
RI	Rhode Island	10/19/2020	11/15/2020	AUG 2020 (IB 303)	
SC	South Carolina	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
SD	South Dakota	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
TN	Tennessee	8/17/2020	9/13/2020	AUG 2020 (IB 303)	PDA
TX	Texas	8/17/2020	9/13/2020	AUG 2020 (IB 303)	PDA
UT	Utah	8/31/2020	9/27/2020	AUG 2020 (IB 303)	
VT	Vermont	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
VA	Virginia	6/14/2021	7/11/2021	AUG 2020 (IB 303)	
WA	Washington	8/31/2020	9/27/2020	AUG 2020 (IB 303)	PDA, LNB
WV	West Virginia	8/31/2020	9/27/2020	AUG 2020 (IB 303)	
WI	Wisconsin	8/17/2020	9/13/2020	AUG 2020 (IB 303)	
WY	Wyoming	8/31/2020	9/27/2020	AUG 2020 (IB 303)	
GUAM	Guam	8/31/2020	9/27/2020	AUG 2020 (IB 303)	

* No longer available for sale in states that have approved Prudential Momentum IULSM, see page 8.

PruLife® Founders Plus Indexed UL (IB 311 for all states other than CA)

PruLife® Founders Plus Indexed UL (IB 310 for CA only)



	STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	4/24/2023	N/A	APR 2023 (IB 311)	
AK	Alaska	4/24/2023	N/A	APR 2023 (IB 311)	
AZ	Arizona	4/24/2023	N/A	APR 2023 (IB 311)	
AR	Arkansas	4/24/2023	N/A	APR 2023 (IB 311)	
CA	California	2/26/2024	N/A	MAR 2023 (IB 310)	
CO	Colorado	4/24/2023	N/A	APR 2023 (IB 311)	
CT	Connecticut	4/24/2023	N/A	APR 2023 (IB 311)	
DE	Delaware	4/24/2023	N/A	APR 2023 (IB 311)	
DC	District of Columbia	4/24/2023	N/A	APR 2023 (IB 311)	
FL	Florida	4/24/2023	N/A	APR 2023 (IB 311)	
GA	Georgia	4/24/2023	N/A	APR 2023 (IB 311)	
HI	Hawaii	4/24/2023	N/A	APR 2023 (IB 311)	
ID	Idaho	4/24/2023	N/A	APR 2023 (IB 311)	
IL	Illinois	4/24/2023	N/A	APR 2023 (IB 311)	
IN	Indiana	4/24/2023	N/A	APR 2023 (IB 311)	
IA	Iowa	4/24/2023	N/A	APR 2023 (IB 311)	
KS	Kansas	4/24/2023	N/A	APR 2023 (IB 311)	
KY	Kentucky	4/24/2023	N/A	APR 2023 (IB 311)	
LA	Louisiana	4/24/2023	N/A	APR 2023 (IB 311)	
ME	Maine	4/24/2023	N/A	APR 2023 (IB 311)	
MD	Maryland	4/24/2023	N/A	APR 2023 (IB 311)	
MA	Massachusetts	4/24/2023	N/A	APR 2023 (IB 311)	ADB
MI	Michigan	4/24/2023	N/A	APR 2023 (IB 311)	
MN	Minnesota	4/24/2023	N/A	APR 2023 (IB 311)	
MS	Mississippi	4/24/2023	N/A	APR 2023 (IB 311)	
MO	Missouri	4/24/2023	N/A	APR 2023 (IB 311)	
MT	Montana	4/24/2023	N/A	APR 2023 (IB 311)	
NE	Nebraska	4/24/2023	N/A	APR 2023 (IB 311)	
NV	Nevada	4/24/2023	N/A	APR 2023 (IB 311)	
NH	New Hampshire	4/24/2023	N/A	APR 2023 (IB 311)	
NJ	New Jersey	4/24/2023	N/A	APR 2023 (IB 311)	
NM	New Mexico	4/24/2023	N/A	APR 2023 (IB 311)	
NY	New York	N/A	N/A	N/A	
NC	North Carolina	4/24/2023	N/A	APR 2023 (IB 311)	
ND	North Dakota	4/24/2023	N/A	APR 2023 (IB 311)	
OH	Ohio	4/24/2023	N/A	APR 2023 (IB 311)	
OK	Oklahoma	4/24/2023	N/A	APR 2023 (IB 311)	
OR	Oregon	4/24/2023	N/A	APR 2023 (IB 311)	
PA	Pennsylvania	4/24/2023	N/A	APR 2023 (IB 311)	PDA
RI	Rhode Island	4/24/2023	N/A	APR 2023 (IB 311)	
SC	South Carolina	4/24/2023	N/A	APR 2023 (IB 311)	
SD	South Dakota	4/24/2023	N/A	APR 2023 (IB 311)	
TN	Tennessee	4/24/2023	N/A	APR 2023 (IB 311)	
TX	Texas	4/24/2023	N/A	APR 2023 (IB 311)	
UT	Utah	4/24/2023	N/A	APR 2023 (IB 311)	
VT	Vermont	4/24/2023	N/A	APR 2023 (IB 311)	
VA	Virginia	4/24/2023	N/A	APR 2023 (IB 311)	
WA	Washington	4/24/2023	N/A	APR 2023 (IB 311)	LNB
WV	West Virginia	4/24/2023	N/A	APR 2023 (IB 311)	
WI	Wisconsin	4/24/2023	N/A	APR 2023 (IB 311)	
WY	Wyoming	4/24/2023	N/A	APR 2023 (IB 311)	
GUAM	Guam	6/29/2023	N/A	APR 2023 (IB 311)	

* Transition Period End Date is the last day that you can request the old ratebasis.

Product Approvals

Prudential Momentum IULSM (IB 301 for all states other than CA)

Prudential Momentum IULSM (IB 300 for CA)

	STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	8/19/2024	N/A	AUG 2024 (IB 301)	
AK	Alaska	8/19/2024	N/A	AUG 2024 (IB 301)	
AZ	Arizona	8/19/2024	N/A	AUG 2024 (IB 301)	
AR	Arkansas	8/19/2024	N/A	AUG 2024 (IB 301)	
CA	California	11/25/2024	N/A	JULY 2024 (IB 300)	
CO	Colorado	8/19/2024	N/A	AUG 2024 (IB 301)	
CT	Connecticut	8/19/2024	N/A	AUG 2024 (IB 301)	
DE	Delaware	8/19/2024	N/A	AUG 2024 (IB 301)	
DC	District of Columbia	8/19/2024	N/A	AUG 2024 (IB 301)	
FL	Florida	8/19/2024	N/A	AUG 2024 (IB 301)	
GA	Georgia	8/19/2024	N/A	AUG 2024 (IB 301)	
HI	Hawaii	8/19/2024	N/A	AUG 2024 (IB 301)	
ID	Idaho	8/19/2024	N/A	AUG 2024 (IB 301)	
IL	Illinois	8/19/2024	N/A	AUG 2024 (IB 301)	
IN	Indiana	8/19/2024	N/A	AUG 2024 (IB 301)	
IA	Iowa	8/19/2024	N/A	AUG 2024 (IB 301)	
KS	Kansas	8/19/2024	N/A	AUG 2024 (IB 301)	
KY	Kentucky	8/19/2024	N/A	AUG 2024 (IB 301)	
LA	Louisiana	8/19/2024	N/A	AUG 2024 (IB 301)	
ME	Maine	8/19/2024	N/A	AUG 2024 (IB 301)	
MD	Maryland	10/14/2024	N/A	AUG 2024 (IB 301)	
MA	Massachusetts	8/19/2024	N/A	AUG 2024 (IB 301)	ADB
MI	Michigan	8/19/2024	N/A	AUG 2024 (IB 301)	
MN	Minnesota	8/19/2024	N/A	AUG 2024 (IB 301)	
MS	Mississippi	8/19/2024	N/A	AUG 2024 (IB 301)	
MO	Missouri	8/19/2024	N/A	AUG 2024 (IB 301)	
MT	Montana	N/A	N/A	N/A	
NE	Nebraska	8/19/2024	N/A	AUG 2024 (IB 301)	
NV	Nevada	8/19/2024	N/A	AUG 2024 (IB 301)	
NH	New Hampshire	8/19/2024	N/A	AUG 2024 (IB 301)	
NJ	New Jersey	8/19/2024	N/A	AUG 2024 (IB 301)	
NM	New Mexico	8/19/2024	N/A	AUG 2024 (IB 301)	
NY	New York	N/A	N/A	N/A	
NC	North Carolina	8/19/2024	N/A	AUG 2024 (IB 301)	
ND	North Dakota	8/19/2024	N/A	AUG 2024 (IB 301)	
OH	Ohio	8/19/2024	N/A	AUG 2024 (IB 301)	
OK	Oklahoma	8/19/2024	N/A	AUG 2024 (IB 301)	
OR	Oregon	11/11/2024	N/A	AUG 2024 (IB 301)	
PA	Pennsylvania	8/19/2024	N/A	AUG 2024 (IB 301)	PDA
RI	Rhode Island	8/19/2024	N/A	AUG 2024 (IB 301)	
SC	South Carolina	8/19/2024	N/A	AUG 2024 (IB 301)	
SD	South Dakota	8/19/2024	N/A	AUG 2024 (IB 301)	
TN	Tennessee	8/19/2024	N/A	AUG 2024 (IB 301)	
TX	Texas	8/19/2024	N/A	AUG 2024 (IB 301)	
UT	Utah	8/19/2024	N/A	AUG 2024 (IB 301)	
VT	Vermont	8/19/2024	N/A	AUG 2024 (IB 301)	
VA	Virginia	N/A	N/A	N/A	
WA	Washington	8/19/2024	N/A	AUG 2024 (IB 301)	LNB
WV	West Virginia	8/19/2024	N/A	AUG 2024 (IB 301)	
WI	Wisconsin	8/19/2024	N/A	AUG 2024 (IB 301)	
WY	Wyoming	8/19/2024	N/A	AUG 2024 (IB 301)	
GUAM	Guam	8/19/2024	N/A	AUG 2024 (IB 301)	

Prudential FlexGuard® IVUL (IB 304 for 2025 version, IB 302 for 2022 version)
FlexGuard Life IVUL (IB 303 for CA)
FlexGuard Life IVUL not issued in NY

	STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	3/17/2025	N/A	FEB 2025 (IB 304)	
AK	Alaska	3/17/2025	N/A	FEB 2025 (IB 304)	
AZ	Arizona	3/17/2025	N/A	FEB 2025 (IB 304)	
AR	Arkansas	3/17/2025	N/A	FEB 2025 (IB 304)	
CA	California	8/18/2025	N/A	JAN 2025 (IB 303)	
CO	Colorado	3/17/2025	N/A	FEB 2025 (IB 304)	
CT	Connecticut	3/17/2025	N/A	FEB 2025 (IB 304)	
DE	Delaware	3/17/2025	N/A	FEB 2025 (IB 304)	
DC	District of Columbia	3/31/2025	N/A	FEB 2025 (IB 304)	
FL	Florida	3/17/2025	N/A	FEB 2025 (IB 304)	
GA	Georgia	3/17/2025	N/A	FEB 2025 (IB 304)	
HI	Hawaii	3/17/2025	N/A	FEB 2025 (IB 304)	
ID	Idaho	3/17/2025	N/A	FEB 2025 (IB 304)	
IL	Illinois	3/17/2025	N/A	FEB 2025 (IB 304)	
IN	Indiana	4/14/2025	N/A	FEB 2025 (IB 304)	
IA	Iowa	3/17/2025	N/A	FEB 2025 (IB 304)	
KS	Kansas	3/17/2025	N/A	FEB 2025 (IB 304)	
KY	Kentucky	3/17/2025	N/A	FEB 2025 (IB 304)	
LA	Louisiana	3/17/2025	N/A	FEB 2025 (IB 304)	
ME	Maine	3/17/2025	N/A	FEB 2025 (IB 304)	
MD	Maryland	6/9/2025	N/A	FEB 2025 (IB 304)	
MA	Massachusetts	N/A	N/A	N/A	
MI	Michigan	3/17/2025	N/A	FEB 2025 (IB 304)	
MN	Minnesota	3/17/2025	N/A	FEB 2025 (IB 304)	
MS	Mississippi	11/14/2022	N/A	OCT 2022 (IB 302)	
MO	Missouri	3/17/2025	N/A	FEB 2025 (IB 304)	
MT	Montana	2/6/2023	N/A	OCT 2022 (IB 302)	
NE	Nebraska	3/17/2025	N/A	FEB 2025 (IB 304)	
NV	Nevada	3/17/2025	N/A	FEB 2025 (IB 304)	
NH	New Hampshire	3/17/2025	N/A	FEB 2025 (IB 304)	
NJ	New Jersey	3/31/2025	N/A	FEB 2025 (IB 304)	
NM	New Mexico	3/17/2025	N/A	FEB 2025 (IB 304)	
NY	New York	N/A	N/A	N/A	
NC	North Carolina	3/17/2025	N/A	FEB 2025 (IB 304)	
ND	North Dakota	3/17/2025	N/A	FEB 2025 (IB 304)	
OH	Ohio	3/17/2025	N/A	FEB 2025 (IB 304)	
OK	Oklahoma	3/17/2025	N/A	FEB 2025 (IB 304)	
OR	Oregon	N/A	N/A	N/A	
PA	Pennsylvania	1/09/2023	N/A	OCT 2022 (IB 302)	PDA
RI	Rhode Island	3/17/2025	N/A	FEB 2025 (IB 304)	
SC	South Carolina	3/17/2025	N/A	FEB 2025 (IB 304)	
SD	South Dakota	3/17/2025	N/A	FEB 2025 (IB 304)	
TN	Tennessee	3/17/2025	N/A	FEB 2025 (IB 304)	
TX	Texas	3/17/2025	N/A	FEB 2025 (IB 304)	
UT	Utah	3/17/2025	N/A	FEB 2025 (IB 304)	
VT	Vermont	4/28/2025	N/A	FEB 2025 (IB 304)	
VA	Virginia	N/A	N/A	N/A	
WA	Washington	3/17/2025	N/A	FEB 2025 (IB 304)	LNB
WV	West Virginia	3/17/2025	N/A	FEB 2025 (IB 304)	
WI	Wisconsin	3/17/2025	N/A	FEB 2025 (IB 304)	
WY	Wyoming	3/17/2025	N/A	FEB 2025 (IB 304)	
GUAM	Guam	3/17/2025	N/A	FEB 2025 (IB 304)	

Product Approvals

PruLife® Custom Premier II (IB 304 for all states other than CA)

PruLife® Custom Premier II (IB 303 for CA)

	STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	1/16/2024	N/A	OCT 2023 (IB 304)	
AK	Alaska	1/16/2024	N/A	OCT 2023 (IB 304)	
AZ	Arizona	1/16/2024	N/A	OCT 2023 (IB 304)	
AR	Arkansas	1/16/2024	N/A	OCT 2023 (IB 304)	
CA	California	5/13/2024	N/A	SEP 2023 (IB 303)	
CO	Colorado	1/16/2024	N/A	OCT 2023 (IB 304)	
CT	Connecticut	1/16/2024	N/A	OCT 2023 (IB 304)	
DE	Delaware	1/16/2024	N/A	OCT 2023 (IB 304)	
DC	District of Columbia	1/16/2024	N/A	OCT 2023 (IB 304)	
FL	Florida	1/16/2024	N/A	OCT 2023 (IB 304)	
GA	Georgia	1/16/2024	N/A	OCT 2023 (IB 304)	
HI	Hawaii	1/16/2024	N/A	OCT 2023 (IB 304)	
ID	Idaho	1/16/2024	N/A	OCT 2023 (IB 304)	
IL	Illinois	1/16/2024	N/A	OCT 2023 (IB 304)	
IN	Indiana	1/16/2024	N/A	OCT 2023 (IB 304)	
IA	Iowa	1/16/2024	N/A	OCT 2023 (IB 304)	
KS	Kansas	1/16/2024	N/A	OCT 2023 (IB 304)	
KY	Kentucky	1/16/2024	N/A	OCT 2023 (IB 304)	
LA	Louisiana	1/16/2024	N/A	OCT 2023 (IB 304)	
ME	Maine	1/16/2024	N/A	OCT 2023 (IB 304)	
MD	Maryland	1/16/2024	N/A	OCT 2023 (IB 304)	
MA	Massachusetts	1/16/2024	N/A	OCT 2023 (IB 304)	ADB
MI	Michigan	1/16/2024	N/A	OCT 2023 (IB 304)	
MN	Minnesota	1/16/2024	N/A	OCT 2023 (IB 304)	
MS	Mississippi	1/16/2024	N/A	OCT 2023 (IB 304)	
MO	Missouri	1/16/2024	N/A	OCT 2023 (IB 304)	
MT	Montana	1/16/2024	N/A	OCT 2023 (IB 304)	
NE	Nebraska	1/16/2024	N/A	OCT 2023 (IB 304)	
NV	Nevada	1/16/2024	N/A	OCT 2023 (IB 304)	
NH	New Hampshire	1/16/2024	N/A	OCT 2023 (IB 304)	
NJ	New Jersey	1/16/2024	N/A	OCT 2023 (IB 304)	
NM	New Mexico	1/16/2024	N/A	OCT 2023 (IB 304)	
NY	New York	2/26/2024	N/A	OCT 2023 (IB 304)	
NC	North Carolina	1/16/2024	N/A	OCT 2023 (IB 304)	
ND	North Dakota	1/16/2024	N/A	OCT 2023 (IB 304)	
OH	Ohio	1/16/2024	N/A	OCT 2023 (IB 304)	
OK	Oklahoma	1/16/2024	N/A	OCT 2023 (IB 304)	
OR	Oregon	1/16/2024	N/A	OCT 2023 (IB 304)	
PA	Pennsylvania	1/16/2024	N/A	OCT 2023 (IB 304)	PDA
RI	Rhode Island	1/16/2024	N/A	OCT 2023 (IB 304)	
SC	South Carolina	1/16/2024	N/A	OCT 2023 (IB 304)	
SD	South Dakota	1/16/2024	N/A	OCT 2023 (IB 304)	
TN	Tennessee	1/16/2024	N/A	OCT 2023 (IB 304)	
TX	Texas	1/16/2024	N/A	OCT 2023 (IB 304)	
UT	Utah	1/16/2024	N/A	OCT 2023 (IB 304)	
VT	Vermont	1/16/2024	N/A	OCT 2023 (IB 304)	
VA	Virginia	1/16/2024	N/A	OCT 2023 (IB 304)	
WA	Washington	1/16/2024	N/A	OCT 2023 (IB 304)	LNB
WV	West Virginia	1/16/2024	N/A	OCT 2023 (IB 304)	
WI	Wisconsin	1/16/2024	N/A	OCT 2023 (IB 304)	
WY	Wyoming	1/16/2024	N/A	OCT 2023 (IB 304)	
GUAM	Guam	2/26/2024	N/A	OCT 2023 (IB 304)	

Product Approvals

VUL Protector (IB 314 for 2025 version, IB 312 for 2024 version)**VUL Protector** (IB 313 for CA 2025 version, IB 311 for CA 2024 version)

	STATE	Ready to Sell Date	Transition Period End Date	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	6/23/2025	N/A	JUN 2025 (IB 314)	
AK	Alaska	6/23/2025	N/A	JUN 2025 (IB 314)	
AZ	Arizona	6/23/2025	N/A	JUN 2025 (IB 314)	
AR	Arkansas	6/23/2025	N/A	JUN 2025 (IB 314)	
CA	California	9/14/2024	N/A	SEP 2024 (IB 311)	
CO	Colorado	6/23/2025	N/A	JUN 2025 (IB 314)	
CT	Connecticut	6/23/2025	N/A	JUN 2025 (IB 314)	
DE	Delaware	6/23/2025	N/A	JUN 2025 (IB 314)	
DC	District of Columbia	10/14/2024	N/A	OCT 2024 (IB 312)	
FL	Florida	6/23/2025	N/A	JUN 2025 (IB 314)	
GA	Georgia	6/23/2025	N/A	JUN 2025 (IB 314)	
HI	Hawaii	6/23/2025	N/A	JUN 2025 (IB 314)	
ID	Idaho	6/23/2025	N/A	JUN 2025 (IB 314)	
IL	Illinois	6/23/2025	N/A	JUN 2025 (IB 314)	
IN	Indiana	6/23/2025	N/A	JUN 2025 (IB 314)	
IA	Iowa	6/23/2025	N/A	JUN 2025 (IB 314)	
KS	Kansas	6/23/2025	N/A	JUN 2025 (IB 314)	
KY	Kentucky	6/23/2025	N/A	JUN 2025 (IB 314)	
LA	Louisiana	6/23/2025	N/A	JUN 2025 (IB 314)	
ME	Maine	6/23/2025	N/A	JUN 2025 (IB 314)	
MD	Maryland	6/23/2025	N/A	JUN 2025 (IB 314)	
MA	Massachusetts	10/14/2024	N/A	OCT 2024 (IB 312)	ADB
MI	Michigan	6/23/2025	N/A	JUN 2025 (IB 314)	
MN	Minnesota	6/23/2025	N/A	JUN 2025 (IB 314)	
MS	Mississippi	6/23/2025	N/A	JUN 2025 (IB 314)	
MO	Missouri	6/23/2025	N/A	JUN 2025 (IB 314)	
MT	Montana	10/14/2024	N/A	OCT 2024 (IB 312)	
NE	Nebraska	6/23/2025	N/A	JUN 2025 (IB 314)	
NV	Nevada	6/23/2025	N/A	JUN 2025 (IB 314)	
NH	New Hampshire	6/23/2025	N/A	JUN 2025 (IB 314)	
NJ	New Jersey	6/23/2025	N/A	JUN 2025 (IB 314)	
NM	New Mexico	6/23/2025	N/A	JUN 2025 (IB 314)	
NC	North Carolina	7/14/2025	N/A	JUN 2025 (IB 314)	
NY	New York	8/18/2025	N/A	JUN 2025 (IB 314)	ECV
ND	North Dakota	6/23/2025	N/A	JUN 2025 (IB 314)	
OH	Ohio	6/23/2025	N/A	JUN 2025 (IB 314)	
OK	Oklahoma	6/23/2025	N/A	JUN 2025 (IB 314)	
OR	Oregon	10/14/2024	N/A	OCT 2024 (IB 312)	
PA	Pennsylvania	6/23/2025	N/A	JUN 2025 (IB 314)	PDA
RI	Rhode Island	6/23/2025	N/A	JUN 2025 (IB 314)	
SC	South Carolina	6/23/2025	N/A	JUN 2025 (IB 314)	
SD	South Dakota	6/23/2025	N/A	JUN 2025 (IB 314)	
TN	Tennessee	6/23/2025	N/A	JUN 2025 (IB 314)	
TX	Texas	8/18/2025	N/A	JUN 2025 (IB 314)	
UT	Utah	6/23/2025	N/A	JUN 2025 (IB 314)	
VT	Vermont	6/23/2025	N/A	JUN 2025 (IB 314)	
VA	Virginia	10/14/2024	N/A	OCT 2024 (IB 312)	
WA	Washington	6/23/2025	N/A	JUN 2025 (IB 314)	LNB
WV	West Virginia	6/23/2025	N/A	JUN 2025 (IB 314)	
WI	Wisconsin	6/23/2025	N/A	JUN 2025 (IB 314)	
WY	Wyoming	6/23/2025	N/A	JUN 2025 (IB 314)	
GUAM	Guam	6/30/2025	N/A	JUN 2025 (IB 314)	

Product Approvals

PruLife® SUL Protector (Issue Basis 302)

	STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
AK	Alaska	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
AZ	Arizona	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
AR	Arkansas	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
CA	California	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
CO	Colorado	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
CT	Connecticut	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
DE	Delaware	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
DC	District of Columbia	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
FL	Florida	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
GA	Georgia	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
HI	Hawaii	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
ID	Idaho	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
IL	Illinois	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
IN	Indiana	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
IA	Iowa	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
KS	Kansas	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
KY	Kentucky	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
LA	Louisiana	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
ME	Maine	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
MD	Maryland	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
MA	Massachusetts	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
MI	Michigan	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
MN	Minnesota	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
MS	Mississippi	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
MO	Missouri	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
MT	Montana	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
NE	Nebraska	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
NV	Nevada	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
NH	New Hampshire	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
NJ	New Jersey	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
NM	New Mexico	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
NY	New York	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
NC	North Carolina	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
ND	North Dakota	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
OH	Ohio	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
OK	Oklahoma	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
OR	Oregon	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
PA	Pennsylvania	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
RI	Rhode Island	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
SC	South Carolina	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
SD	South Dakota	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
TN	Tennessee	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
TX	Texas	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
UT	Utah	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
VT	Vermont	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
VA	Virginia	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
WA	Washington	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
WV	West Virginia	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
WI	Wisconsin	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
WY	Wyoming	2/22/2021	2/28/2021	FEB 2021 (IB 302)	
GUAM	Guam	2/22/2021	2/28/2021	FEB 2021 (IB 302)	

* Transition Period End Date is the last day that you can request the old rate basis.

Product Approvals

PruLife® Survivorship Index UL (Issue Basis 301)

	STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
AK	Alaska	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
AZ	Arizona	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
AR	Arkansas	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
CA	California	7/1/2019	7/28/2019	JAN 2019 (IB 301)	SBAR1
CO	Colorado	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
CT	Connecticut	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
DE	Delaware	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
DC	District of Columbia	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
FL	Florida	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
GA	Georgia	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
HI	Hawaii	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
ID	Idaho	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
IL	Illinois	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
IN	Indiana	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
IA	Iowa	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
KS	Kansas	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
KY	Kentucky	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
LA	Louisiana	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
ME	Maine	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
MD	Maryland	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
MA	Massachusetts	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
MI	Michigan	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
MN	Minnesota	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
MS	Mississippi	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
MO	Missouri	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
MT	Montana	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
NE	Nebraska	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
NV	Nevada	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
NH	New Hampshire	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
NJ	New Jersey	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
NM	New Mexico	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
NY	New York	N/A	N/A	N/A**	
NC	North Carolina	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
ND	North Dakota	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
OH	Ohio	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
OK	Oklahoma	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
OR	Oregon	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
PA	Pennsylvania	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
RI	Rhode Island	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
SC	South Carolina	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
SD	South Dakota	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
TN	Tennessee	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
TX	Texas	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
UT	Utah	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
VT	Vermont	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
VA	Virginia	8/19/2019	9/15/2019	JAN 2019 (IB 301)	
WA	Washington	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
WV	West Virginia	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
WI	Wisconsin	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
WY	Wyoming	1/28/2019	2/24/2019	JAN 2019 (IB 301)	
GUAM	Guam	1/28/2019	2/24/2019	JAN 2019 (IB 301)	

* Transition Period End Date is the last day that you can request the old rate basis.

** Front Office was reopened for New York (IB 201) on 11/25 and will permanently shut down on 12/30/2019.

Product Approvals

PruLife® SVUL Protector (Issue Basis 307)

	STATE	Ready to Sell Date	Transition Period End Date*	PDA 2.0 Available	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
AK	Alaska	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
AZ	Arizona	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
AR	Arkansas	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
CA	California	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	SBAR
CO	Colorado	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
CT	Connecticut	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
DE	Delaware	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
DC	District of Columbia	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
FL	Florida	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
GA	Georgia	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
HI	Hawaii	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
ID	Idaho	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
IL	Illinois	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
IN	Indiana	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
IA	Iowa	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
KS	Kansas	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
KY	Kentucky	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
LA	Louisiana	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
ME	Maine	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
MD	Maryland	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
MA	Massachusetts	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	ADB
MI	Michigan	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
MN	Minnesota	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
MS	Mississippi	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
MO	Missouri	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
MT	Montana	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
NE	Nebraska	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
NV	Nevada	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
NH	New Hampshire	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
NJ	New Jersey	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
NM	New Mexico	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
NY	New York	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	ECV, SBAR
NC	North Carolina	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
ND	North Dakota	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
OH	Ohio	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
OK	Oklahoma	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
OR	Oregon	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
PA	Pennsylvania	10/14/2024	N/A	N/A	OCT 2024 (IB 307)	PDA
RI	Rhode Island	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
SC	South Carolina	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
SD	South Dakota	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
TN	Tennessee	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
TX	Texas	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
UT	Utah	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
VT	Vermont	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
VA	Virginia	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
WA	Washington	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	LNB
WV	West Virginia	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
WI	Wisconsin	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
WY	Wyoming	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	
GUAM	Guam	10/14/2024	N/A	4/24/2023	OCT 2024 (IB 307)	