



# Performance That Pays: Whose Dividends Are Dependable?

Lafayette Life has a history of paying dividends<sup>1</sup> to its whole life policies every year since the company's inception in 1905. We're a member of one of the strongest mutually held insurance groups in the world.

2019-2024 Whole Life Dividend Rate History

	2019	2020	2021	2022	2023	2024	Change in Basis Points since 2019
<b>Lafayette Life</b>	5.10	5.20	5.20	5.20	5.20	5.30	<b>+20 bps</b>
<b>Northwestern</b>	5.00	5.00	5.00	5.00	5.00	5.15	+15 bps
<b>Guardian</b>	5.85	5.65	5.65	5.65	5.75	5.9	+5 bps
<b>Ameritas</b>	5.00	5.00	4.75	4.60	4.60	5.00	0 bps
<b>New York Life</b>	6.00	6.00	5.80	5.80	5.80	6.00	0 bps
<b>MassMutual</b>	6.40	6.20	6.00	6.00	6.00	6.10	-30 bps
<b>Penn Mutual</b>	6.10	6.10	5.75	5.75	5.75	5.75	-35 bps
<b>AuguStar</b>	5.40	5.20	4.70	4.00	4.00	4.00	-140 bps

These insurance carriers represent a sampling of Lafayette Life's core competitors.

Call our Sales Desk today to learn more about our history of strength and stability.  
866.937.5542

<sup>1</sup> Dividends are not guaranteed and may be changed by the company at any time for any reason.

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The Lafayette Life Insurance Company, Cincinnati, Ohio, operates in D.C. and all states except New York, and is a member of Western & Southern Financial Group, Inc.

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