

Competitive Edge

New Policies March 20, 2024

Single Premium Indexed Annuities

Current Rates¹ in Effect for New Policies issued on or after the Rate Effective Date

		Rate		Option Fixed Rate ³	S&P 500®			Global Balanced		US Fundamental Balanced	
Product	Rider	Effective Date	Rate Option		Point-to-Point Cap 100% Par Rate		Monthly Sum Monthly Cap 100% Par Rate	Point-to-Point Par Rate No Cap		Point-to-Point Par Rate No Cap	
					1 Year	2 Year	1 Year	1 Year	2 Year	1 Year	2 Year
Zenith Growth 5	n/a	10/28/2023	Standard	3.75%	10.50%	24.00%	2.50%	200%	275%	200%	275%
Zemin Growin 3	II/a		Rate Booster ²	NA	13.00%	30.00%	3.25%	250%	340%	250%	340%
Zenith Growth 7	n/a	12/29/2023	Standard	3.85%	11.00%	26.00%	2.45%	200%	280%	200%	280%
Zemin Growth 7	II/a		Rate Booster ²	NA	14.50%	40.00%	3.25%	250%	350%	250%	350%
Zenith Growth 10	n/a	12/29/2023	Standard	4.00%	12.00%	30.00%	2.50%	205%	285%	205%	285%
Zenith Growth 10 h/a	II/a	12/29/2023	Rate Booster ²	NA	16.00%	50.00%	3.35%	255%	355%	255%	355%
Growth Driver 7	n/a	12/29/2023	Standard	3.10%	8.00%	18.00%	1.85%	140%	190%	140%	190%
Growth Driver 7	TI/a		Rate Booster ²	NA	10.50%	27.00%	2.40%	185%	260%	185%	260%
Growth Driver 10	n/a	12/29/2023	Standard	3.25%	8.50%	19.00%	1.90%	140%	190%	140%	190%
Glowth Driver 10	II/a		Rate Booster ²	NA	11.00%	28.00%	2.50%	185%	255%	185%	255%
Zenith Income 7	GLIR	09/29/2023	Standard	3.75%	11.50%	25.00%	3.00%	215%	295%	215%	295%
Zenith income 7	Required	09/29/2023	Rate Booster ²	NA	13.75%	37.00%	3.50%	265%	370%	265%	370%
Zanith Income 10	GLIR	09/29/2023	Standard	3.50%	11.25%	24.00%	2.75%	205%	280%	205%	280%
Zenith Income 10 Required	Required		Rate Booster ²	NA	13.50%	35.00%	3.25%	255%	355%	255%	355%
Income Driver 7	GLIR	09/29/2023	Standard	2.75%	8.50%	18.00%	2.10%	160%	225%	160%	225%
income Driver /	Required		Rate Booster ²	NA	10.50%	22.00%	2.65%	210%	295%	210%	295%
Income Driver 10	GLIR Required 09	09/29/2023	Standard	2.50%	8.00%	17.00%	2.00%	150%	210%	150%	210%
income briver 10			Rate Booster ²	NA	10.00%	21.00%	2.50%	200%	280%	200%	280%

¹ The rates used for interest crediting are the higher of the rate shown or the contractual minimum guarantees.

Products issued by: Life Insurance Company of the Southwest®

² An annual charge of 1% will be assessed for the Rate Booster option.

³ This Fixed Rate applies to the Premium Account, the DCA Account, and the Declared Rate Account.

^{*}These annuity rates will be applicable for all premiums received on or after the dates indicated on the annuity products shown. Premium received after 12 p.m. (Central Standard Time) will have an effective date of the following day and will receive the rate effective on that date. If the effective date for rates is a Saturday, Sunday, or a recognized national holiday, premium must be received by 12 p.m. Central Time the business day immediately preceding. Not all annuity products are approved in all states. Please check the State Approvals for each annuity product for availability. Rates are subject to change.



Competitive Edge New Policies

March 20, 2024

Flexible Premium Indexed Annuities*

Current Rates¹ in Effect for New Policies issued on or after the Rate Effective Date*

	Rate Effective Date*	Declared Rate	S&P 500®				Global Balanced		US Fundamental Balanced		
Product			Point-to-Point Annual Cap 100% Par Rate		Monthly Sum Monthly Cap 100% Par Rate		Point-to-Point Par Rate No Cap		Point-to-Point Par Rate No Cap		Rider
			Standard	Rate Booster ²	Standard	Rate Booster ²	Standard	Rate Booster ²	Standard	Rate Booster ²	
FIT Secure Growth	01/08/2024	3.75%	11.00%	14.00 %	2.25%	2.80%	170%	220%	170%	220%	n/a
FIT Select Income	10/08/2023	3.50%	10.50%	13.00%	2.50%	3.25%	205%	255%	205%	255%	GLIR required

Fixed Interest Rate Annuities – New Policies

Current Rate in Effect for premiums received on or after the Rate Effective Date*

Product	Rate Effective Date*	Interest Rate	Rate Guarantee Period		
Single Premium Plans					
RetireMax Secure 5	2/23/2024	5.00%	5 Years		

NAIC Index Minimum Guaranteed Interest Rate	March 2024	April 2024
For the policy issue month of:	2.75%	2.95%

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Competitive Edge New Policies March 20, 2024

Rate Lock

There are different situations that will determine the interest rate, participation rate and/or cap a single premium policy will receive. SPDAs are inclusive of fixed indexed annuities (FIA) including products with 90-day premium window, traditional fixed annuities (FA) and multi-year guaranteed annuities (MYGA) that only allow for one premium payment.

Policy Rates are the Same or Higher Upon Receipt of Funds

Situation – Policy rates have not changed

In this situation the policy rate on the day National Life receives the premium is the same as it was on the day the application was received by National Life.

Result – the policy will have the rate in effect on application receipt date

Situation – Product rates have increased before money received

In this situation the application has been received by National Life. Before money is received a policy rate increase goes into effect and National Life receives the premium while the new rate is in effect.

Result – the policy will receive the increased rate

Policy Rate Decrease Prior to Receipt of Funds

In this situation the application was received by National Life *prior* to the rate change date; however, the premium is received *after* the rate decrease is effective.

Result – the SPDA Rate Lock will determine the rate on the policy.

Rate Lock Guidelines

Rate Lock will lock the policy rate in effect on the date National Life received the application.

- For fixed indexed annuities 60 calendar days from the original application receipt date
- For fixed annuities and MYGAs 90 calendar days from the original application receipt date

Money received by National Life within rate lock period – policy will have the rate effective on the application receipt date

Money received by National Life after Rate Lock period – policy will have the current rate in effect on the date money is received

(continued)

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Examples

- 1. Application for a FIA is at National Life for 10 days, then there is a decrease in policy rates money must be received within 50 days of the rate change to receive the locked rate
- 2. Application for a FIA is at National Life for 50 days then there is a decrease in policy rates money must be received within 10 days of the rate change to receive the locked rate

An application can only be rate locked once. If a subsequent decrease occurs during the rate lock period, it will not restart the rate lock period.

SPDA policies with a 90-day premium window, all premiums received before the end of the applicable rate lock period will receive the locked rate. Premium received after the rate lock period will receive the rate in effect on the date the premium was received.

To receive rate lock, applications must be received at the National Life home office. Submission to agency, broker dealer or any other entity for preprocessing does not lock the rate, the organization must send the application to National Life home office prior to the rate change date to lock the rate.

Flexible Premium Deferred Annuities (FPDA)

All premium payments into a FPDA will receive the policy rate in effect on the date money is received by National Life. There is not a Rate Lock provision for the first or any other premium payment. FPDAs are inclusive of fixed indexed annuities (FIA) and traditional fixed annuities (FA) that allow for ongoing premium payments.

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Standard & Poor's **, "S&P**, "S&P**,

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The total amount of transaction and replication costs is not predictable and will depend on a number of factors, including the leverage of the Index, which may be as high as 200%, the performance of the indexes underlying the Index, market conditions and the changes in the market states, among other factors. The transaction and replication costs, which are increased by the Index's leverage, and the maintenance fee will reduce the potential positive change in the Index and increase the potential negative change in the Index. While the volatility control applied by the Index may result in less fluctuation in rates of return as compared to indices without volatility controls, it may also reduce the overall rate of return as compared to products not subject to volatility

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