



National Life
Group®



Q2 Incentive

Start Strong in 2024

KEEP THE MOMENTUM UP THROUGH Q2 2024!

It's time to drop the hammer on your single (lump sum) premium business to get rewarded more.

Our Start Strong campaign kicked off 2024, and is now running through the second quarter so your new year is off to the races!

Earn bonus commissions on all single premium dollars paid to any National Life annuity, including multiyear guaranteed annuities (MYGA). Bonuses will be paid after the end of Q2 based on the premiums paid and applied during the quarter.

The more that pays the more you earn!

Quarterly Production Requirement	Bonus Commission
\$500,000 – \$999,999	0.50%
\$1,000,000 – \$1,749,999	0.75%
\$1,750,000 – \$2,499,999	1.00%
\$2,500,000 +	1.25%

Example: Total quarterly single (lump sum) premium production: \$1,850,000
 $\$1,850,000 \times 1.00\% = \$18,500$ in bonus commission paid

Incentive Dates: March 31, 2024 to June 30, 2024

Policy Eligibility:

- All single premium deferred annuities (“SPDA”) and MYGAs: policies paid and issued from March 31 to June 30, 2024
- All flexible premium deferred annuities (“FPDA”): single premiums paid into a FPDA policy within in the first policy year, premium must be applied to the policy from March 31 to June 30, 2024

Agent Eligibility: All agents actively writing and in good standing with National Life Group as of the date of bonus payment. Bonuses earned by agents contracted as Non Commission Agents (NCA) will be paid to their agency and disbursed following agency agreements.

National Life Group® is a trade name of National Life Insurance Company (NLIC), Montpelier, VT, Life Insurance Company of the Southwest (LSW), Addison, TX and their affiliates. Each company of National Life Group is solely responsible for its own financial condition and contractual obligations. Life Insurance Company of the Southwest is not an authorized insurer in New York and does not conduct insurance business in New York.