



# SOLUTIONS

## from start to finish

North American's online life insurance business platform helps agents do business digitally, efficiently, and effectively from start to finish.

### What solutions are available?



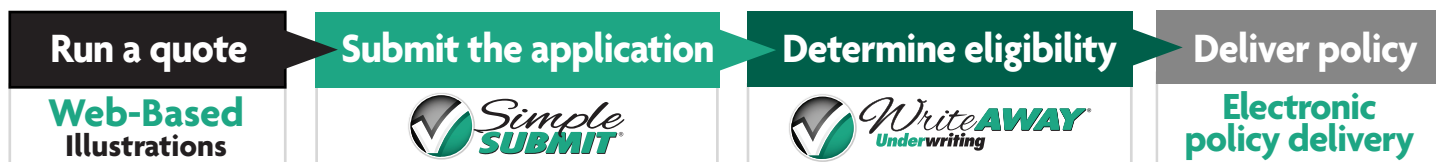
<p><b>Web-Based Illustrations Platform</b></p> <p>Our Web-Based Illustrations Platform provides agents the ability to run quotes on North American's product portfolio.</p>	<p> <b>Simple SUBMIT</b></p> <p>SimpleSubmit is our electronic application platform. It ensures your apps are in good order, improves turnaround time, and helps speed up commission payout.</p>	<p> <b>WriteAWAY</b> Underwriting</p> <p>WriteAway is an accelerated underwriting process that couples information provided from the application with publicly available data to help eliminate a paramedical exam and labs for your healthiest clients.</p>
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### Electronic policy delivery

<p><b>eDelivery</b></p> <p>Allows the policy to be emailed and delivery documents to be electronically signed. Available with New Business applications submitted via SimpleSubmit or paper applications submitted with the eConsent form.</p> <p><b>This process is available for:</b></p> <ul style="list-style-type: none"> <li>• New Business cases (not available on Policy Change cases)</li> <li>• Cases where insured, owner, and payor are the same person</li> </ul>	<p><b>PDF Delivery</b></p> <p>Allows the policy and delivery documents to be emailed as a PDF. Available with all applications submitted via SimpleSubmit or paper applications submitted with the eConsent form.</p> <p><b>This process is utilized for:</b></p> <ul style="list-style-type: none"> <li>• Policy Change cases</li> <li>• Cases where the insured, owner, and payor are not the same person</li> </ul>
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### How do these features work together?

The four facets integrate seamlessly to help speed up your life insurance business. Web-Based Illustrations quotes link directly to the SimpleSubmit eApp, which then will guide you through a set of personal health and history questions to determine if your client is eligible for WriteAway. Web-Based Illustrations and SimpleSubmit can also be used separately. Although paper applications will be accepted, SimpleSubmit is the preferred method for submitting applications to qualify for the WriteAway process. Please note, paper applications in California are not eligible for the WriteAway process.



### How do I get started?

Log on to **NorthAmericanCompany.com** and click  **eBusiness Resources** to learn more and begin today.

**Questions?** Contact your MGA for more information.