

How to say "I love you"

Love is scary. Sweaty. Sappy.
Often overwhelming. Definitely brave.

It can be hard to tell them how you feel ...

Being the first one in the relationship to say those three little words? **Cold sweat.**

Letting them know you got life insurance?
Smooth as silk.

Dropping your teenager at school and yelling goodbye so everyone can hear? **Embarrassing.**

Letting him know you got life insurance?
Mom of the year.

Admitting you just might have been wrong after a fight? **Unlikely.**

Letting her know you got life insurance?
Out of the doghouse.

The next time you struggle with "I love you," let them know you got life insurance instead.

Let us help you get the coverage you need today.