# We all have our reasons...

Whether those reasons are short-term or long-term life insurance is more than just a death benefit.





#### It can help your loved ones maintain their lifestyle in the event of your death.

#### Mortgage protection Death benefits can be used to pay

off mortgage balances – allowing your family to remain in the home they know.



#### **Children's education** A well-structured policy can provide

college funding in the event of an unexpected death.

E	2
	િ

#### Living benefits

Some policies offer cash value potential and optional benefits to help with long-term care, chronic, critical and/or terminal illness needs.



#### **Retirement income**

Cash value life insurance policies can be used to supplement retirement income for you or your spouse.



#### **Estate planning**

Death benefits can cover estate taxes and other liabilities so loved ones can avoid the sale of assets.

0		
×,	٨	
o	×	

#### Legacy planning

Death benefits can be used to leave a legacy for loved ones or charitable organizations.



### Contact your financial professional to find the right protection for you and your loved ones.

## Protective

Insurance products offered by Protective Life Insurance Company (PLICO) in all states except NY, and in NY by Protective Life and Annuity Insurance Company (PLAIC). PLICO located in Nashville, TN and PLAIC located in Birmingham, AL.

Protective® is a registered trademark of PLICO. The Protective trademarks, logos, and service marks are property of PLICO and are protected by copyright, trademark, and/or other proprietary rights and laws.

Protective refers to Protective Life Insurance Company.

Not FDIC/NCUA Insured	Not Bank or Credit Union Guaranteed	Not a Deposit
Not Insured By Any Federal Government Agency		May Lose Value