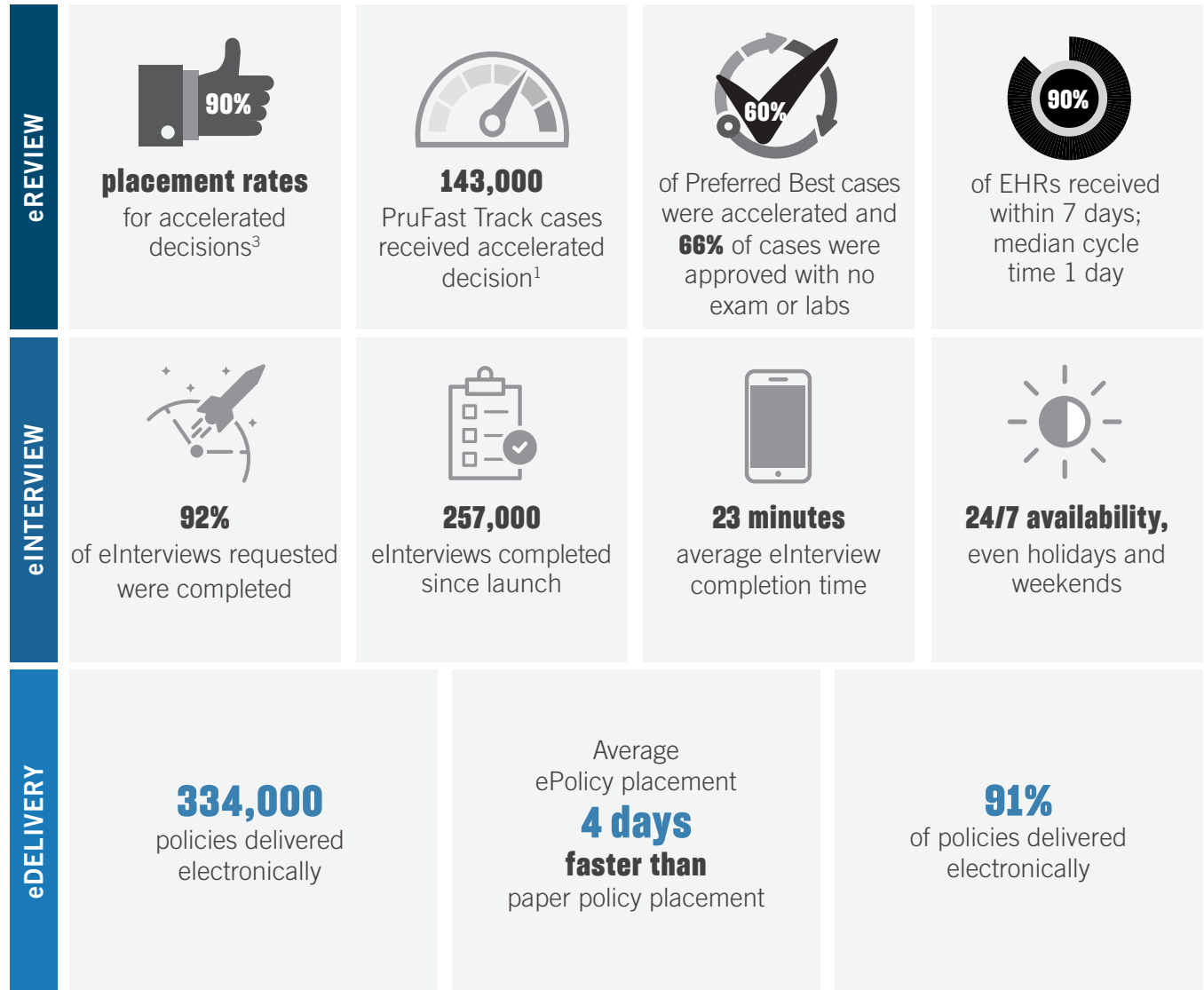


eCapabilities by the Numbers

Our full suite of eCapabilities has helped tens of thousands of clients get life insurance faster and more easily by enabling them to complete the entire insurance process virtually. For financial professionals like you, eCapabilities has eliminated paperwork and streamlined every step, allowing you to deliver a modern customer experience, and giving you more time to grow your business. Our numbers tell the full story.^{1,2}



Talk to your Prudential representative to find out how eCapabilities can help you grow your business.

¹ Data as of 06/30/2023 unless noted otherwise.

² Information based on an internal review of third-party business.

³ 12/1/2021 – 12/31/2022

The availability of coverage and rates will vary based on company underwriting criteria including, but not limited to, age, sex, health history, smoking status, and residency. Underwriting rules are subject to change at our discretion.

This material is being provided for informational or educational purposes only and does not take into account the investment objectives or financial situation of any clients or prospective clients. The information is not intended as investment advice and is not a recommendation about managing or investing a client's retirement savings. Clients seeking information regarding their particular investment needs should contact a financial professional.

Life insurance is issued by The Prudential Insurance Company of America, Newark, NJ, and its affiliates.

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