# eCapabilities by the Numbers

Our full suite of eCapabilities has helped tens of thousands of clients get life insurance faster and more easily by enabling them to complete the entire insurance process virtually. For financial professionals like you, eCapabilities has eliminated paperwork and streamlined every step, allowing you to deliver a modern customer experience, and giving you more time to grow your business. Our numbers tell the full story.<sup>1,2</sup>





## placement rates

for accelerated decisions<sup>3</sup>



#### 143,000

PruFast Track cases received accelerated decision<sup>1</sup>



of Preferred Best cases were accelerated and

**66%** of cases were approved with no exam or labs



of EHRs received within 7 days; median cycle time 1 day





92%

of eInterviews requested were completed



### 257,000

eInterviews completed since launch



#### 23 minutes

average eInterview completion time



#### 24/7 availability,

even holidays and weekends

EI IVERY

**334,000** policies delivered electronically

Average ePolicy placement

4 days

faster than

paper policy placement

91%

of policies delivered electronically

#### Talk to your Prudential representative to find out how eCapabilities can help you grow your business.

- <sup>1</sup> Data as of 06/30/2023 unless noted otherwise.
- <sup>2</sup> Information based on an internal review of third-party business.
- <sup>3</sup> 12/1/2021 12/31/2022

The availability of coverage and rates will vary based on company underwriting criteria including, but not limited to, age, sex, health history, smoking status, and residency. Underwriting rules are subject to change at our discretion.

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