

Single Premium Indexed Annuities

Current Rates¹ in Effect for New Policies issued on or after the Rate Effective Date

Product	Rider	Rate Effective Date	Rate Option	Fixed Rate ³	S&P 500®		Global Balanced		US Fundamental Balanced		
					Point-to-Point Cap 100% Par Rate		Monthly Sum Monthly Cap 100% Par Rate	Point-to-Point Par Rate No Cap		Point-to-Point Par Rate No Cap	
					1 Year	2 Year	1 Year	1 Year	2 Year	1 Year	2 Year
Zenith Growth 7	n/a	09/29/2023	Standard	3.50%	10.25%	22.00%	2.45%	190%	260%	190%	260%
			Rate Booster ²	NA	12.75%	28.00%	3.15%	240%	330%	240%	330%
Zenith Growth 10	n/a	09/29/2023	Standard	3.25%	10.00%	21.00%	2.35%	180%	245%	180%	245%
			Rate Booster ²	NA	12.50%	26.00%	3.00%	230%	315%	230%	315%
Growth Driver 7	n/a	09/29/2023	Standard	2.50%	7.50%	16.00%	1.80%	135%	185%	135%	185%
			Rate Booster ²	NA	9.50%	20.00%	2.25%	180%	255%	180%	255%
Growth Driver 10	n/a	09/29/2023	Standard	2.25%	7.25%	15.00%	1.70%	125%	175%	125%	175%
			Rate Booster ²	NA	9.25%	19.00%	2.10%	170%	240%	170%	240%
Zenith Income 7	GLIR Required	09/29/2023	Standard	3.75%	11.50%	25.00%	3.00%	215%	295%	215%	295%
			Rate Booster ²	NA	13.75%	37.00%	3.50%	265%	370%	265%	370%
Zenith Income 10	GLIR Required	09/29/2023	Standard	3.50%	11.25%	24.00%	2.75%	205%	280%	205%	280%
			Rate Booster ²	NA	13.50%	35.00%	3.25%	255%	355%	255%	355%
Income Driver 7	GLIR Required	09/29/2023	Standard	2.75%	8.50%	18.00%	2.10%	160%	225%	160%	225%
			Rate Booster ²	NA	10.50%	22.00%	2.65%	210%	295%	210%	295%
Income Driver 10	GLIR Required	09/29/2023	Standard	2.50%	8.00%	17.00%	2.00%	150%	210%	150%	210%
			Rate Booster ²	NA	10.00%	21.00%	2.50%	200%	280%	200%	280%

1 The Par Rate, Cap and Declared Rate used for interest crediting are the higher of the rate shown or the contractual minimum guarantees.

2 A charge of 1% will be assessed for the Rate Booster option.

3 This Fixed Rate applies to the Premium Account, the DCA Account, and the Declared Rate Account.

Products issued by: **Life Insurance Company of the Southwest®**

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*These annuity rates will be applicable for all premiums received on or after the dates indicated on the annuity products shown. Premium received after 12 p.m. (Central Standard Time) will have an effective date of the following day and will receive the rate effective on that date. If the effective date for rates is a Saturday, Sunday, or a recognized national holiday, premium must be received by 12 p.m. Central Time the business day immediately preceding. Not all annuity products are approved in all states. Please check the State Approvals for each annuity product for availability. Rates are subject to change.

Flexible Premium Indexed Annuities*

Current Rates¹ in Effect for New Policies issued on or after the Rate Effective Date*

Product	Rate Effective Date*	Declared Rate	S&P 500®				Global Balanced		US Fundamental Balanced		Rider
			Point-to-Point Annual Cap 100% Par Rate		Monthly Sum Monthly Cap 100% Par Rate		Point-to-Point Par Rate No Cap		Point-to-Point Par Rate No Cap		
			Standard	Rate Booster ²	Standard	Rate Booster ²	Standard	Rate Booster ²	Standard	Rate Booster ²	
FIT Secure Growth	10/08/2023	2.95%	9.00%	11.50%	2.10%	2.75%	155%	205%	155%	205%	n/a
FIT Select Income	10/08/2023	3.50%	10.50%	13.00%	2.50%	3.25%	205%	255%	205%	255%	GLIR required

Fixed Interest Rate Annuities – New Policies

Current Rate in Effect for premiums received on or after the Rate Effective Date*

Product	Rate Effective Date*	Interest Rate	Rate Guarantee Period
Single Premium Plans			
RetireMax Secure 5	09/17/2023	5.25%	5 Years

NAIC Index Minimum Guaranteed Interest Rate For the policy issue month of:	September 2023	October 2023
		2.90%

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Single Premium Indexed Annuities¹
Current Rates² in Effect for New Policies issued on or after the Rate Effective Date

Product	Rate Effective Date*	Declared Rate	S&P 500®				Global Balanced		US Fundamental Balanced		Rider
			Point-to-Point Annual Cap 100% Par Rate		Monthly Sum Monthly Cap 100% Par Rate		Point-to-Point Par Rate No Cap		Point-to-Point Par Rate No Cap		
			Standard	Rate Booster ³	Standard	Rate Booster ³	Standard	Rate Booster ³	Standard	Rate Booster ³	
FIT Horizon Growth	09/29/2023	3.25%	10.00%	12.50%	2.35%	3.00%	180%	230%	180%	230%	LDBR optional
FIT Focus Growth	09/29/2023	2.75%	8.50%	11.00%	2.00%	2.50%	155%	205%	155%	205%	LDBR optional
FIT Horizon Income	09/29/2023	3.50%	11.25%	13.50%	2.75%	3.25%	205%	255%	205%	255%	GLIR required
FIT Focus Income	09/29/2023	2.75%	8.00%	10.50%	2.10%	2.75%	155%	205%	155%	205%	GLIR required

1 Single Premium Indexed Annuities are issued only on the 7th, 14th, 21st and 28th day of each month.

2 The Par Rate, Cap and Declared Rate used for interest crediting are the higher of the rate shown or the contractual minimum guarantees.

3 A charge of 1% will be assessed for the Rate Booster option.

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