

You've built a successful business with hard work and dedication. Make sure that success continues by planning for all possibilities—even an illness or injury that keeps you, a partner, or employee from working.

Let's take a look at your business needs, and how Principal® can help make sure you and your business are protected.

Date:	Financial professi	onal(s):					
Company profile							
Company name:	City/state:						
Entity type:							
☐ C corporation	S corporation	Sole proprietorship	☐ Partnership ☐ Tax exemp		xempt		
Professional corporation C corp			☐ LLC taxed as a ☐ LLC taxed as a ☐ C corporation ☐ S corporation				
Nature of business:			Number of years operating:				
			Number of key employees:				
Notes:							
Accountant:lnsurance professional:	al:fessional:						
	Ownership		Date of	Tobacco		Bonus	
Name	percentage	Title/occupational duties		use	Salary		
				Yes / No			
				Yes / No			
				Yes / No			
				Yes / No			
				Yes / No			
If more than five name	s nlease attach a spread	Isheet or send electronically	,				
		n concerns? \square No \square Yes It		rovide deta	ails:		
23 any or the employe	as above have any meater	. 5511661115. [140 [163 1	. <i>γ</i> = 5, ριεάσε ρ	. Strac acto			

Four planning areas

ncome protecti	on/benefit planning
How will you p	ay the bills if you become too sick or hurt to work?
-	mployees disability insurance? O No O Yes
	pecial benefits to retain/reward your highly compensated/key employees? O No O Yes enefits?
Options to cor	nsider
Group long employee's	-term disability (LTD) insurance is a great foundation that helps replace a portion of an income.
or hurt to w	Disability Income insurance provides monthly benefit payments if you or an employee become too sick ork. It pairs well with group LTD to help maintain your/their lifestyle if the unexpected happens becaus rotect more income.
Retirement sav	ings
What retireme	nt plan(s) do you offer?
Would you or y a disability?	your key employees still be able to save for retirement if you/they could no longer work due to No Yes
Do you offer re	etirement protection? O No Yes
If yes, what are	the policy details?
Option to cons	sider
☐ DI Retireme	ent Security helps continue retirement savings contributions in the event of a disability.
Business prote	ction
Do you offer b	usiness protection? () No () Yes
-	the policy details?
	ay business loans and expenses if an owner becomes too sick or hurt to work?
What will you	do if a key employee can't work in the event of a disability?
Options to cor	nsider
Overhead E	Expense insurance provides reimbursement for eligible business expenses to help ensure the busines operate.
	ss Loan Protection rider¹ covers business-related loan obligations — like buying an existing business ce of equipment.
	Replacement insurance ¹ provides a benefit to help offset the expenses associated with the loss of a ee.
Exit Planning	
Do you have a	buy-sell agreement? No Yes
	he event an owner becomes disabled? No Yes
Is it funded in t	

Complimentary services

We want you to rest easy and take comfort in knowing your planning efforts are on the right track. That's why we offer:

- An **informal business valuation** consists of five commonly used valuation methods. This valuation also satisfies the financial requirements during any insurance underwriting process with Principal.
- A review of your existing buy-sell agreement if you have one.

The report you'll get from these services provides a summary of any issues and recommendations. This report can serve as a starting point for a discussion with your tax and legal advisors.

Additional notes:		
Financial professional contact information		
Name:	Phone number:	
Email address:		



principal.com

Insurance products issued by Principal Life Insurance Company®, a member of the Principal Financial Group®, Des Moines, IA 50392.

This is an overview of the benefits of disability insurance, but there are limitations and exclusions. For costs and coverage details, contact your local Principal representative.

DI Retirement Security is issued as a non-cancelable, guaranteed renewable, individual Disability Income (DI) insurance policy. It is not a pension or retirement program or a substitute for such a program. DI Retirement Security is not available for anyone who is over insured based on Principal Life's current Issue and Participation guidelines. It may not be available or the benefit amount may be reduced for certain occupations if there is existing DI coverage with lifetime benefits. Additional underwriting guidelines may apply.

The subject matter in this communication is educational only and provided with the understanding that Principal® is not rendering legal, accounting, investment or tax advice. You should consult with appropriate counsel, financial professionals, and other advisors on all matters pertaining to legal, tax, investment or accounting obligations and requirements.

An informal business valuation is not a substitute for a formal valuation nor does it establish a value for tax purposes.

Not FDIC or NCUA insured

May lose value • Not a deposit • No bank or credit union guarantee Not insured by any Federal government agency Principal®, Principal Financial Group®, and Principal and the logomark design are registered trademarks of Principal Financial Services, Inc., a Principal Financial Group company, in the United States and are trademarks and service marks of Principal Financial Services, Inc., in various countries around the world.

¹ Not available in California; not approved in all states.