

# IMPORTANT!!!

## New California Requirement for License Number on Emails



Due to an increase in business matters being conducted through email and with it now becoming more common practice, Senate Bill (SB) 1242 (Committee on Insurance, Chapter 424, Statutes of 2022) added subsection (c) to Cal. Ins. Code section 1725.5 to modernize their requirements. Subsection (c) requires life insurance agents to include their license numbers on emails involving an activity for which a license is required so consumers can confirm that the person maintains an active license with the California Department of Insurance.

Starting January 1, 2023, the new Cal. Ins. Code section 1725.5(c) will take effect and require specific resident and non-resident insurance producers to include their license number on emails.

The law applies to every email, regardless of where the emails are sent from or to, that involves an activity for which a person must hold a life license.

The license number must be in a type size that is no smaller than the largest of any street address, email address, or telephone number of the licensee. For example, if an email includes a 10-point street address, an 11-point email address, and a 12-point telephone number, then the license number must be at least 12-point.

The license number of an individual licensee must appear adjacent to or on the line below the individual's name or title. The license number of an organization must appear adjacent to or on the line below the organization's name.

An example of an acceptable signature on an email would be:

Jane Doe, Life Insurance Agent, CA license #22AB0000

Thank you for your business and let us know if you have any questions.



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