

## North American - 2023 Insure Your Love Social Media Resources

Use this guide to share engaging content on your social media channels!

How to use:

- Click 'Download image' to open link
- Right click the image and choose 'Save As' and download to your device
- Upload image to your social channel
- Copy/paste the corresponding content to your social post

Be sure to share **one to two posts each week** for the best engagement with your followers. And don't forget to incorporate other resources from the [shareable content page!](#)

### Post image

### Post Copy



This Valentine's Day, give the gift that lasts a lifetime: life insurance.

[Download image](#)



The annual premium of a life insurance policy could actually be less than the average cost of Valentine's Day gifts. Say "I love you" this Valentine's Day and ensure those you love are protected.

[Download image](#)

Post image

Post Copy



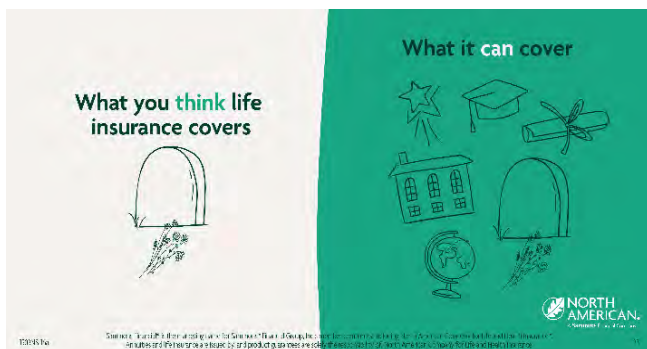
Singles Awareness Day is a day to celebrate single life. Just because you're single, doesn't mean that you couldn't benefit from having life insurance. In fact, being young and healthy could mean lower prices when purchasing life insurance.

[Download image](#) (Singles Awareness Day is February 15!)



You may not see 'Be my Beneficiary' on a Valentine's Day card, but protecting loved ones through life insurance could be the greatest gift of all.

[Download image](#)



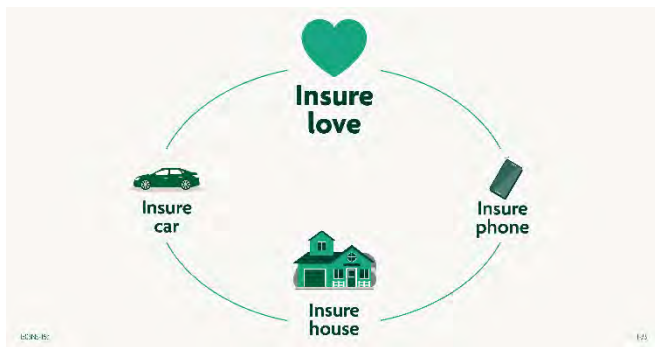
Life insurance can cover more than just funeral costs.

[Download image](#)

Post imagePost Copy

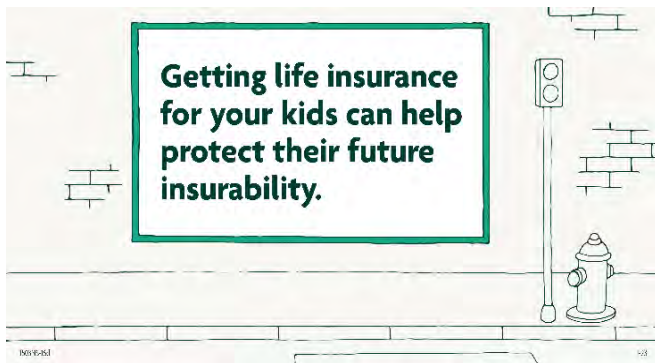
Don't skip out on life insurance just because you're single. If you have anyone in your life who depends on you financially, life insurance shouldn't wait.

[Download image](#)



You insure lots of "things" in your life, but what about the people closest to you? Help ensure your loved ones are protected with life insurance.

[Download image](#)

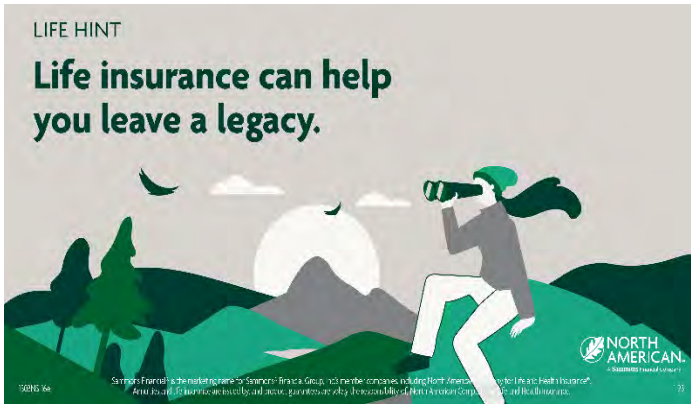


Buying life insurance for a child is relatively quick and easy, and can help ensure their protection into the future.

[Download image](#)

Post image

Post copy



What better what to say “I love you” this Valentine’s Day than with the gift that keeps on giving? Leave a legacy this Valentine’s Day.

[Download image](#)



Life insurance shouldn’t wait.

[Download image](#)



Being young and healthy isn’t a reason not to purchase life insurance. In fact, it’s the perfect time to plan ahead.

[Download image](#)