
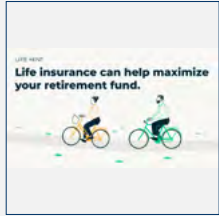


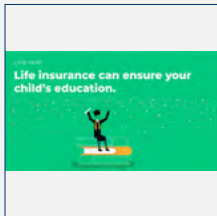
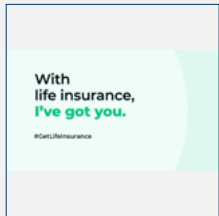
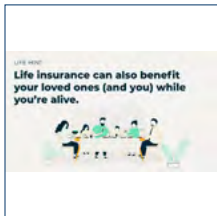

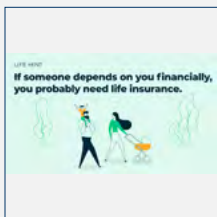
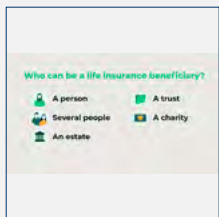


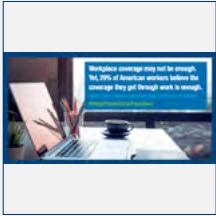
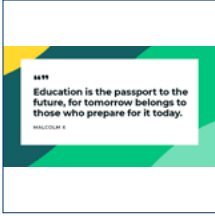

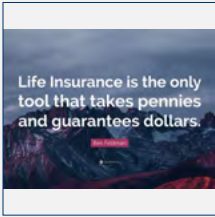



Social Media - Life Insurance

Click on an image to open it in your web browser and right click on it to download. Copy and paste the suggested message into your social media post(s). Visit www.fmiAgent.com for more social media content and marketing resources. Check with your compliance department before posting content.

Message	Image	Message	Image
Remember to get #LifeInsurance		#LifeInsurance can help with #retirement. #LIRP	
#LifeInsurance for every stage of life.		Show someone you've got their back with #LifeInsurance	
#LifeInsurance can help with your child's education.		#LifeInsurance	
#LifeInsurance offers more than just a death benefit. #LIRP #Investment #Retirement #Liquidity		September is #LifeInsurance Awareness Month #LIAM	
You probably need #LifeInsurance		#LifeInsurance beneficiaries	

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Message	Image	Message	Image
Do you know how much #LifeInsurance you need?		Workplace coverage may not be enough. #LifeInsurance	
#LifeInsurance can help with education costs.		Can you fund your #retirement in 5 years? #LifeInsurance #LIRP	
#LifeInsurance doesn't cost as much as you may think.		How's your #retirement planning going? #LifeInsurance	
#LifeInsurance #LIRP #Retirement #Investment		#LifeInsurance can help with all of this.	
#LifeInsurance		Stress tested to withstand the harshest economic conditions. #LifeInsurance #LIRP #Retirement	



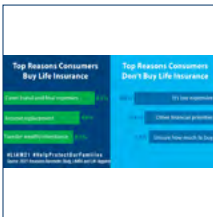







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Message	Image	Message	Image
#Millennials #LifeInsurance		Over half of Black Americans plan on purchasing #LifeInsurance in 2021.	
#Millennials #LifeInsurance		Over 20% of adults purchased #LifeInsurance in addition to an employer group plan.	
7 in 10 Americans say they need #LifeInsurance		Workplace #LifeInsurance coverage may not be adequate.	
Most consumers say they own #LifeInsurance to replace income.		Almost half insured consumers wish they had purchased #LifeInsurance earlier.	
#LifeInsurance #AcceleratedUnderwriting		Almost half of consumers say no one has asked them about #LifeInsurance	








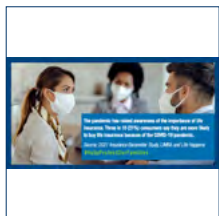
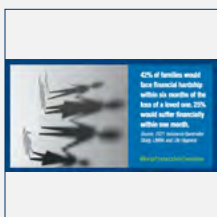

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Message	Image	Message	Image
How confident are you in your knowledge of #LifeInsurance ?		#LifeInsurance	
Top reasons for buying (and not buying) #LifeInsurance		#LifeInsurance	
#LifeInsurance could help!		#LifeInsurance	
Don't overestimate the cost of #LifeInsurance		#LifeInsurance provides some tax advantages.	
#Invest like you're wealthy! #LifeInsurance #LIRP #Retirement		#LifeInsurance #LIRP #Invest #Retirement	

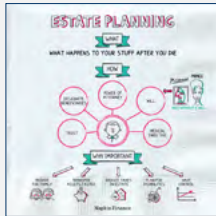
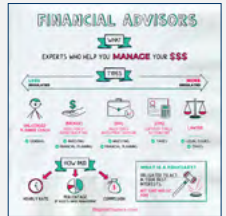

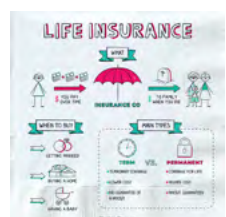

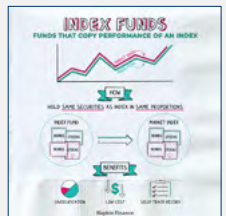



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Message	Image	Message	Image
The time to buy #LifeInsurance is when you're young!		Agents are the helping hand #LifeInsurance	
Widows and orphans believe in #LifeInsurance		#LifeInsurance may not be as expensive as you think.	
#LifeInsurance can do so much more than people think.		#LifeInsurance myth.	
#LifeInsurance		The COVID-19 pandemic raised awareness of the importance of #LifeInsurance	
#LifeInsurance can help ease the financial burden resulting from the loss of a loved one.		#LifeInsurance protects families in many ways.	

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Message	Image	Message	Image
#LifeInsurance is a vital part of estate planning.		#LifeInsurance agents are one type of financial advisor.	
Is #LifeInsurance part of your financial plan?		#LifeInsurance is more than just a death benefit.	
Term, permanent or both? #LifeInsurance		#LifeInsurance #IndexUniversalLife #IUL #LIRP #RetirementPlanning	
#LifeInsurance is needed at every stage of life!		#LifeInsurance offers liquidity.	
#LifeInsurance #FinancialPlanning		#LifeInsurance can help cover some liabilities.	