

Rate comparisons

Our 30-Year Term insurance could be an attractive option for clients seeking protection for a guaranteed period of time. See how our rates compare to those of other providers.

Male, \$1 million death benefit | Preferred, Non-Tobacco

Age	Company	Premium
35	Banner Life – OPTerm 30 Protective – Classic Choice Term American General – Select-A-Term 30 Pacific Life – Pacific Promise Term 30 Lincoln National – Life Element 30 Principal – 30-Year Term Transamerica – Trendsetter Super 30 Midland National – Premier 30 Term Nationwide – Guaranteed Level Term 30 Securian – Advantage Elite Select	\$898 \$898 \$898 \$898 \$899 \$899 \$920 \$925 \$965 \$991
45	Banner Life – OPTerm 30 Protective – Classic Choice Term American General – Select-A-Term 30 Pacific Life – Pacific Promise Term 30 Lincoln National – Life Element 30 Principal – 30-Year Term Transamerica – Trendsetter Super 30 Midland National – Premier 30 Term Nationwide – Guaranteed Level Term 30 Securian – Advantage Elite Select	\$2,109 \$2,109 \$2,109 \$2,109 \$2,109 \$2,109 \$2,110 \$2,225 \$2,325 \$2,350
55	Banner Life – OPTerm 30 Protective – Classic Choice Term Pacific Life – Pacific Promise Term30 American General – Select-A-Term 30 Lincoln National – Life Element 30 Principal – 30-Year Term Transamerica – Trendsetter Super 30 Midland National – Premier 30 Term Nationwide – Guaranteed Level Term 30 Securian – Advantage Elite Select	\$3,362 \$3,362 \$3,362 \$3,362 \$3,439 \$3,440 \$3,585 \$3,655 \$3,732

Information is current as of September 2022.

Male, \$1 million death benefit | Standard, Non-Tobacco

Age	Company	Premium
	Banner Life – OPTerm 30	\$1,449
	Protective – Classic Choice Term	\$1,449
	American General – Select-A-Term 30	\$1,449
	Pacific Life – Pacific Promise Term 30	\$1,449
35	Lincoln National – Life Element 30	\$1,449
	Principal - 30-Year Term	\$1,449
	Transamerica – Trendsetter Super 30	\$1,450
	Midland National – Premier 30 Term	\$1,585
	Nationwide – Guaranteed Level Term 30	\$1,645
	Mass Mutual – Vantage Term 30	\$1,695
	Banner Life – OPTerm 30	\$3,349
	Protective – Classic Choice Term	\$3,349
	American General – Select-A-Term 30	\$3,349
	Pacific Life – Pacific Promise Term 30	\$3,349
	Lincoln National – Life Element 30	\$3,349
45	Principal - 30-Year Term	\$3,349
	Transamerica – Trendsetter Super 30	\$3,350
	Midland National – Premier 30 Term	\$3,675
	Mass Mutual – Vantage Term 30	\$3,855
	American National – Signature Term 30	\$3,890
	Banner Life – OPTerm 30	\$5,329
	Protective – Classic Choice Term	\$5,329
	American General – Select-A-Term 30	\$5,329
	Pacific Life – Pacific Promise Term 30	\$5,329
55	Lincoln National – Life Element 30	\$5,329
	Principal - 30-Year Term	\$5,329
	Transamerica – Trendsetter Super 30	\$5,330
	Midland National – Premier 30 Term	\$5,695
	Mass Mutual – Vantage Term 30	\$6,125
	Nationwide – Guaranteed Level Term 30	\$6,215

Information is current as of September 2022.



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The rates of products from other companies were not furnished by these companies. If there are questions regarding the rates, please contact a representative of the company. Guarantees are based on the claims-paying ability of Principal Life Insurance Company.

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