eCapabilities by the Numbers

Our full suite of eCapabilities has helped tens of thousands of clients get life insurance faster and more easily by enabling them to complete the entire insurance process virtually. For financial professionals like you, eCapabilities has eliminated paperwork and streamlined every step, allowing you to deliver a modern customer experience, and giving you more time to grow your business. Our numbers tell the full story.^{1,2}

eREVIEW



placement rates

for accelerated decisions³



113,000

PruFast Track cases received accelerated decision through Q2 2022



of Preferred Best cases were accelerated and

63% of cases were approved with no exam or labs



of EHRs received within 7 days; median cycle time 1.1 days

EINTERVIEW



90%

of eInterviews requested were completed



220,000

eInterviews completed since launch



23 minutes

average eInterview completion time



24/7 availability,

even holidays and weekends

LEI IVEDV

260,000

policies delivered electronically

Average ePolicy placement

6 days

faster than

paper policy placement

89%

of policies delivered electronically

Talk to your Prudential representative to find out how eCapabilities can help you grow your business.

- ¹ Data as of 6/30/2022 unless noted otherwise.
- ² Information based on an internal review of third-party business.
- 3 1/1/2021 1/31/2022

The availability of coverage and rates will vary based on company underwriting criteria including, but not limited to, age, sex, health history, smoking status, and residency. Underwriting rules are subject to change at our discretion.

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Life insurance is issued by The Prudential Insurance Company of America, Newark, NJ, and its affiliates.

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