

Living Benefits – Social Media Calendar

Use this guide to share engaging content on your social media channels on living benefits and the important part they can have as part of an overall financial plan!

How to use:

- Click 'Download image' to open link
- Right click the image and choose 'Save As' and download to your device
- Upload image to your social channel
- Copy/paste the corresponding content to your social post

Be sure to share one to two posts each week for the best engagement with your followers. And don't forget to incorporate other resources from the shareable content page!

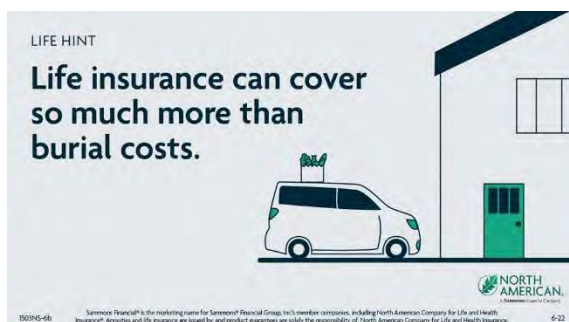
Post Image



Post Copy

Life insurance can help offer confidence for you, and protection for your family. Get in touch with me today.

[Download image](#)



Life insurance can offer financial stability in times of need, supplemental income, assistance with medical bills, and more.

[Download image](#)



It might not seem like “table talk,” but having conversations about the future can be a game-changer.

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✗

MYTH

Life insurance is only for final expenses.

✓

FACT

Life insurance can provide living benefits, cover your family's expenses after you're gone, and help you leave a financial legacy.

Texas Residents: Receipt of acceleration-of-life insurance benefits may affect your, your spouse or your family's eligibility for public assistance programs such as medical assistance (Medicaid), Aid to Families with Dependent Children (AFDC), supplementary social security income (SSI), and drug assistance programs. You are advised to consult with a qualified tax advisor and with social service agencies concerning how receipt of such payments will affect your, your spouse and your family's eligibility for public assistance.

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Life insurance can do more for you and your family than you might think.

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✗

MYTH

I won't be here to spend the life insurance benefit.

✓

FACT

Policies can include living benefits, which allow you to access some of the proceeds before you die.

Texas Residents: Receipt of acceleration-of-life insurance benefits may affect your, your spouse or your family's eligibility for public assistance programs, such as medical assistance (Medicaid), Aid to Families with Dependent Children (AFDC), supplementary social security income (SSI), and drug assistance programs. You are advised to consult with a qualified tax advisor and with social service agencies concerning how receipt of such payments will affect your, your spouse and your family's eligibility for public assistance.

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Get the facts. Life insurance can benefit you and your family while you're living.

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The living benefits of life insurance helped us while Mark was alive, and the policy continued to help me after he was gone.

—**Juanita Flechsing**,
who lost her husband to lung disease

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Ensure your loved ones are cared for today, tomorrow, and beyond with a life insurance policy that includes living benefits.

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The living benefits of Kelley's life insurance are doing just that—benefiting our lives. We've been able to get the equipment she needs and not have to worry about bills.

—**Doak Snead**,
whose wife has Parkinson's disease

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Nothing like the reassurance knowing you and your family are cared for. Talk with me today about the best fit for you.

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