

Principal Universal Life Provider Edge IISM

Offer clients affordable protection—and more



When your individual and business clients have a need for long-term life insurance protection at a reasonable cost, Principal Universal Life Provider Edge II (UL Provider Edge II) can be an attractive option. It provides:

Affordable premium levels that can fit within most any budget

Dependable coverage featuring optional long-term guarantees

Accessible death benefit values for unexpected health issues

With its coverage longevity and cash-value accumulation, UL Provider Edge II offers increased protection over term insurance and greater flexibility than guarantee universal life insurance.

Key features

UL Provider Edge II features a straightforward, transparent design with low sensitivity to interest rate fluctuations—offering more certainty for your clients.

Plus, they get the following:

- Affordable, long term protection on a current assumption basis, or the option to add another level of protection with the Extended No-Lapse Guarantee Rider¹ that can provide guaranteed coverage to age 100
- Early access to death benefit values for a chronic illness with an accelerated benefit rider¹ available at no additional cost²
- Innovative Business Value Increase Rider¹ that allows businesses to increase the amount of their coverage as the value of their business grows
- Time-saving Principal Accelerated UnderwritingSM—an easier way for your clients at Standard or better to get coverage³

Who can benefit?

Individuals who:

- Want affordable, permanent coverage
- Desire flexibility to meet changing needs
- Appreciate some cash-value accumulation

Business owners that need:

- Executive benefits for key employees
- Key person protection
- Buy-sell strategies

Fast facts

Issue ages/ underwriting classes	20-85: Standard, Super Standard, and Preferred20-80: Super Preferred
Minimum face amount Underwriting programs	 \$100,000 Accelerated Underwriting Simplified Issue/Guaranteed Issue Business Solutions Enhanced Underwriting Risk Upgrade Program
Cost of insurance rate bands Death benefit options	 \$100,000-\$1 million \$1 million+ 1—Level 2—Increasing
Fixed policy loan (current and guaranteed)	Charge rate—2.5% in years 1-10; 1.5% in years 11+ Credit rate— 1.0% in all years
Riders	 Business Value Increase Chronic Illness Death Benefit Advance Cost of Living Increase Extended No-Lapse Guarantee Life Paid-Up Salary Increase Terminal Illness Death Benefit Advance Waiver of Monthly Policy Charge

Target market

- Ages 45-70
- Coverage needs of \$1 million and greater
- Better than Standard risk class

All guarantees are based on the claims-paying ability of the issuing insurance company.

- ¹ Rider availability varies by state.
- ² There's no cost to have the rider. A discount factor is applied to benefits paid at the time of a claim.
- ³ Accelerated Underwriting is an expedited underwriting program offered by Principal Life Insurance Company that eliminates paramed exams and lab tests for 45-55% of Preferred and Super Preferred applicants who qualify. Applicants may qualify based on age, face amount, and personal history.



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