FOR YOUR **life insurance needs**

At United Home Life/United Farm Family Life, we specialize in simplified issue life insurance – ***it's all we do***. We know that life insurance protection for you and your loved ones is a key component of any financial plan.

SIMPLY PUT, WE'RE HERE TO HELP YOU MEET YOUR LIFE INSURANCE NEEDS.

United Home Life/
United Farm Family Life
Insurance Companies

225 South East Street
Indianapolis, IN 46202
Toll-Free (800) 428-3001

United Home Life Insurance Company

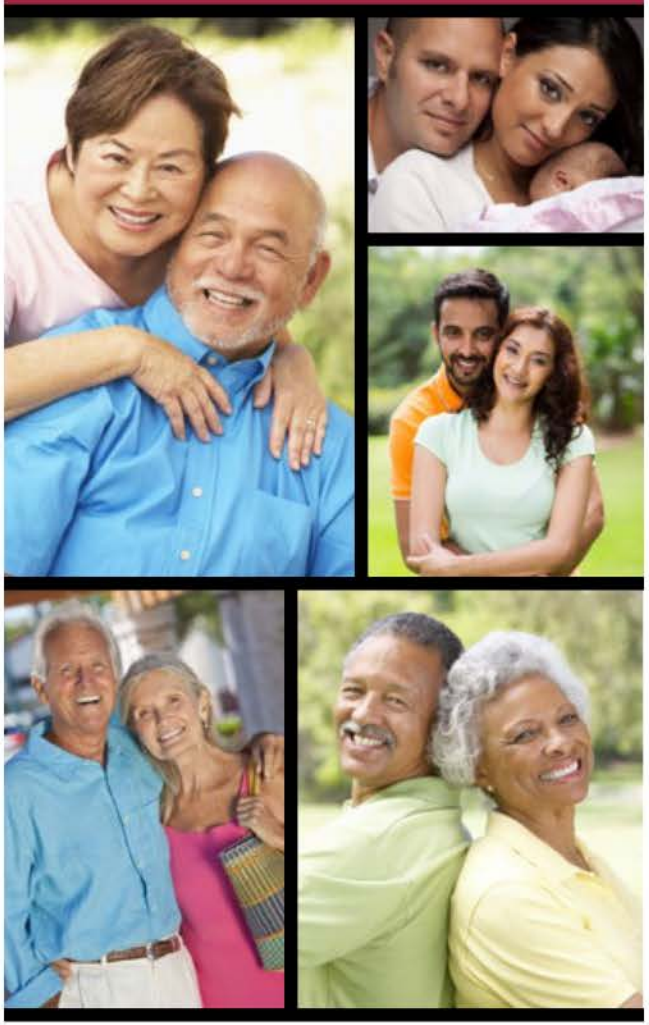
United Farm Family Life Insurance Company

www.unitedhomelife.com

200-728 7-21

FOR CONSUMERS

ABOUT **our companies**



United Home Life Insurance Company

United Farm Family Life Insurance Company

HERE'S WHAT **you need to know**

OUR **financial strength**

Since 1948, United Home Life has provided invaluable life insurance protection to our policyholders. Our parent company, United Farm Family Life, has had the same purpose since 1937.

We're financially strong, as evidenced by our ratings from A.M. Best, a leading independent analyst of the insurance industry since 1899. A.M. Best has assigned a rating of A- (Excellent) to United Home Life and a rating of A (Excellent) to United Farm Family Life. These are the fourth and third highest ratings, respectively, of 16 ratings.

Both companies combined have more than $2.5 billion in assets, and over $21 billion of life insurance in force, so we are well-positioned to meet our obligations to our policyholders.

United Home Life Insurance Company

United Farm Family Life Insurance Company

OUR **products**

We offer a broad portfolio of simplified and guaranteed issue life insurance products, including whole life, term, and accidental death coverage. And many of our products can be custom-tailored to meet your specific insurance needs with our additional riders and benefits, several at no cost to you.

OUR **service**

We provide personal service for our customers through our agents and home office staff.

Our primary focus is providing affordable, flexible life insurance solutions that meet our customers' needs, whether it's coverage for final expenses, mortgage protection, family protection, or life insurance for juveniles.

OUR **commitment to you**

Our goal is to offer life insurance coverage specific to your needs without invasive medical exams or pages of questions about your medical history. Instead, we use a short application with yes/no health questions to help us determine eligibility.[1]

And, we'll work closely with your agent to ensure your coverage is issued as quickly as possible.

OUR **philosophy**

We believe passionately that buying life insurance doesn't need to be complicated. We continually strive to simplify the application and underwriting process so that our policyholders can purchase life insurance coverage as simply as possible.

[1] *Underwriting reserves the right to order additional requirements, including a personal history interview, if needed.*