

Product & Service Notice



Date: January 6, 2022
To: Ameritas Field Associates
RE: California Life Insurance Business

Memo Number: PS4346 REV
Product Area: Life Insurance

Summary: We are excited to announce the new whole life insurance products are now available in California. The illustration software is updated, and the products are available to issue. Please also note, the variable universal life insurance products are available in California but currently the Ameritas Value Plus Index Universal Life Insurance product is still pending.

Backdating will not be allowed to receive a prior version. The version of the product represented on the signed sales illustration must match the issued policy.

Policy guarantees are based upon the claims paying ability of the issuer. Optional provisions and riders may have limitations, restrictions and additional charges.

Ameritas Value Plus Index Universal Life (form 3024), Ameritas Value Plus Whole Life (form 3017), Ameritas Growth Whole Life (form 3018) and Ameritas Access Whole Life (form 3018 with 3018 P75 SCH) are issued by Ameritas Life Insurance Corp.

In approved states, Ameritas Performance II VUL (form 4004) and Ameritas Advisor II VUL (form 4200) are issued by Ameritas Life Insurance Corp. and underwritten by affiliate, Ameritas Investment Company, LLC.

Variable products are subject to investment risk, including possible loss of principal. **Before investing, carefully consider the investment objectives, risks, charges, expenses, and other important information about the policy issuer and underlying investment options. This information can be found in the policy and investment option prospectuses. Read the prospectuses carefully before investing.**

In New York, Ameritas Value Plus Index Universal Life (form 5024), Ameritas Value Plus Whole Life (form 5017), Ameritas Growth Whole Life (form 5018) and Ameritas Access Whole Life (form 5018 with 5018 P75 SCH) are issued by Ameritas Life Insurance Corp. of New York.

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