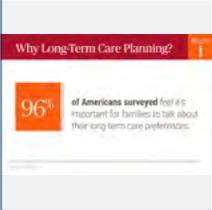


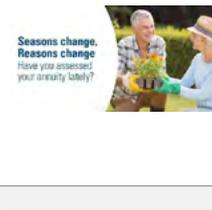
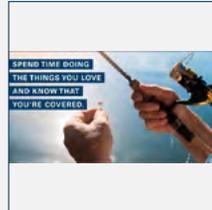
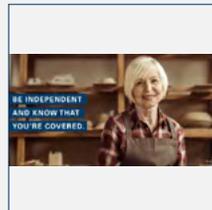
Social Media - Long-Term Care

Click on an image to open it in your web browser and right click on it to download. Copy and paste the suggested message into your social media post(s). Visit www.fmiAgent.com for more social media content and marketing resources. Check with your compliance department before posting content.

| Message | Image | Message | Image |
|---|---|--|---|
| Almost all of those surveyed believe it is important to talk with family about #LongTermCare preferences. #LTCi |  | Don't wait until it's too late to plan for #LongTermCare |  |
| #LongTermCare coverage has tax advantages. #LTC |  | #LongTermCare doesn't cost as much as you think. |  |
| Most financial professionals agree with #LongTermCare planning in advance. |  | The earlier the better when planning for #LongTermCare |  |
| Planning for longevity includes #LongTermCare coverage. |  | #LongTermCare insurance can provide confidence and peace of mind. |  |
| Have you discussed #LongTermCare with your family? |  | Family input is valuable when planning for #LongTermCare coverage. |  |

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| Message | Image | Message | Image |
|---|---|---|---|
| Not all #LongTermCareInsurance policies are “use it or lose it” |  | #LongTermCareInsurance helps preserve your dignity and independence. |  |
| #Annuities can be utilized in #LongTermCare planning |  | Policy reviews may uncover opportunities to improve your #RetirementPortfolio #LTC #Annuities #Retirement |  |
| Enjoy life without worrying about future potential #LongTermCare needs. |  | With #LongTermCareInsurance you can spend less time worrying and more time enjoying your #retirement |  |
| Add some certainty to future finances with #LongTermCareInsurance |  | #LongTermCareInsurance can preserve your assets. |  |
| #RetirementPlanning should include #LongTermCare planning |  | #LongTermCare can help maintain your independence. |  |

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| Message | Image | Message | Image |
|---|-------|--|-------|
| #LongTermCare planning | | Protect your assets and enjoy #retirement with #LongTermCareInsurance | |
| #LongTermCare can include at home services. | | #LongTermCareInsurance has many benefits, including a choice of #LongTermCare services and residential options | |
| #RetirementPlanning should include #LongTermCareInsurance | | #LongTermCare coverage can help you enjoy your retirement without worrying about potential future #LTC needs. | |
| Stress less about potential future #LongTermCare needs. | | #LongTermCare can help close the gap in your #retirement strategy. | |
| Do your future plans include #LongTermCare coverage? | | Medicare covers very few #LongTermCare services. | |