## **Consumer Profile Form**

Your privacy is a high priority to us. The information you provide will be treated with the highest degree of confidentiality. Note: If this form is not completed in full, signed, and dated, we are unable to consider your application.



P.O. Box 14432, Des Moines, IA 50306-3432

Q. Total household net worth: \$\\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \						
P. Household liabilities:  \$\[ \] .00 (include debts and other obligations, exclude primary home mortgage)						
O. Total household assets \$						
I. Total liquid assets	(total of A throug	gh H) .00	N. Total non-liquid assets	\$ .00		
H. Net cash surrender value of life insurance	\$	.00		(total of J through M)		
G. Pension/401(k) - (over 59 1/2)	\$	.00				
F. Checking/savings	\$	.00				
E. Money market	\$	.00				
D. CDs	\$	.00	M. Limited partnership	\$ .00		
C. Mutual funds - (excluding B shares)	\$	.00	L. Pension/401(k) - (under 59 1/2)	\$		
B. Annuities - (out of surrender period)	\$	.00	K. Annuities - (in surrender period)	\$ .00		
A. Stocks/bonds	\$	.00	J. Real estate - (exclude primary home)	\$ .00		
·	Current dollars	invested	·	Current dollars invested		
Liquid assets – Does NOT include primary residence, personal possessions, cars, etc.  Non-liquid assets – Does NOT include primary residence, personal possessions, cars, etc.						
2. Household net worth: assets - liabilities (debts).  Premiums for all household pending applications are to be included in the funding source(s) below.						
C. Disposable monthly income \$ .00 (A minus B)						
B. Monthly household expenses \$ .00 (i.e. Cost of daily living, mortgage/rent, car, health/ltc/auto insurance, loan repayments)						
A. <b>Monthly</b> household income \$ .00 (i.e. Employment salary, pension, Social Security, investment, disability)						
1. Household disposable inc						
A. Household financial info	ormation					
				]		
Joint Applicant/Owner's first	name	MI Last name				
Applicant/Owner's first name		MI Last name		Contract number		

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(Se	ection A continued) - Household financial information			
3.	Financial experience (number of years):  Stocks  Bonds  Mutual funds  Fixed annuities  Variable annuities  Life insurance  CDs  Pension/401(k)/403(b) or,  None			
4.	Federal Income Tax Bracket: ☐ 10% ☐ 12% ☐ 22% ☐ 24% ☐ 32% ☐ 35% ☐ 37%			
5.	Tax filing status: Single Head of household Married filing jointly Married filing separately Widowed			
6.	Risk tolerance for this annuity:  Low  Moderate  Moderate to high  High  Speculative			
7.	Are there any dependents within the household?  \( \sumsymbol \text{Yes} \) \( \sumsymbol \text{No} \)			
	7a. If yes, list ages: Age Age Age Age			
8.	After considering your net worth, source of funds, liquidity needs, and time horizon, do you believe this annuity contract effectively addresses your financial situation, insurance needs and financial objectives over the life of the contract?   Yes   No			
9.	Excluding this transaction, has your producer previously sold you any other policies or annuity contracts? $\square$ Yes $\square$ No			
10.	Do you intend to apply for any means-tested government benefits and/or are you seeking qualification of any state or federal aid programs? (examples – medicaid, veterans aid and attendance benefit, etc.) $\square$ Yes $\square$ No			
	If yes, please explain:			
11.	Do you have a reverse mortgage?			
	11a. If yes, is any of the premium intended for this annuity proceeds from a reverse mortgage? $\square$ Yes $\square$ No			
B. Financial objectives/Insurance needs				
1.	My financial objective for purchasing this annuity (check all that apply):   Liquidity   Long-term growth   Guarantees provided  Transfer of assets to beneficiaries   Long-term growth, followed by income   Preservation of principal  Guaranteed death benefit   Guaranteed lifetime withdrawal benefit   Annuitize			
2.	Do you have sufficient funds available for monthly living expenses, medical expenses, and emergencies other than the funds planned for this annuity or any other annuities already owned?   Yes   No			
3.	Financial time horizon - years I plan to keep this annuity: years  Lifetime			
4.	How do you anticipate taking distributions from this annuity?   RMD Penalty free Annuitize Interest only withdrawal Lump sum Leave to Beneficiary Guaranteed lifetime withdrawal benefit Immediate income Immediate access to funds			
5.	An annuity is a long-term contract with substantial penalties for early surrenders and/or withdrawals. Do you understand that if you take money out of this annuity, in excess of the penalty-free surrender amount during the surrender charge period, that you will incur a surrender charge and market value adjustment (also referred to as an interest adjustment in some annuity contracts/endorsements) – if applicable?  Yes No No NA (not applicable for single premium immediate annuities)			
6.	Do you anticipate a significant change in your future income or expenses during the surrender charge period? $\square$ Yes $\square$ No			
	If yes, please explain:			



C. Funding source and replacements of life or annuity contract(s)					
1. Excluding this transaction, have you exchanged or replaced any other life policy or annuity contract within the last five years?					
If yes, please provide the transaction dates and corresponding companies:					
2. Source of funds to purchase this annuity (check all that apply):   Money market/brokerage account   Death claim proceeds  Reverse mortgage/home equity  Checking/savings  Pension/40  Sale of primary residence  Inheritance  Traditional fixed annuity  Fixed index  Variable life insurance  Annuitized payment(s)	01k Stocks/bonds/mutual funds				
D. Applicant/Owner signature					
By signing this form, I certify that the information provided is accurate and may be relied upon by North American in the performance of its required review. I further confirm that the form presented was completed with information that I provided to my agent/representative and no required questions were blank at signature.					
I understand that the contract contains non-guaranteed elements and, as part of my risk tolerance, accept such variability, subject to any stated minimum guarantees.					
I acknowledge and agree that during the purchase of this insurance contract, North American, its employees, and any of its agents/representatives acting in their capacity as an independent agent/representative of North American have not suggested that I liquidate securities, otherwise provided any investment advice, or made any representations regarding losses or gains in respect to my portfolio. I have been advised to discuss any liquidation of securities with a properly licensed securities advisor, and I acknowledge that anyone (including my agent/representative if properly registered) who provided me any such advice with respect to this purchase was not doing so in his/her role as an agent/representative of North American.					
By signing below, I certify that: 1) to the best of my knowledge and belief, the information provided to my agent/representative and shown above is true					
and complete; and 2) the annuity effectively addresses my financial situation, insurance needs and financial objectives over the life of the contract.					
Do not sign this form if any required question has been left blank.  Applicant/Owner signature	Date (mm/dd/yyyy)				
	200 (				
Joint Applicant/Owner signature	Date (mm/dd/yyyy)				
E. Agent statement - acknowledgment of responsibility for annuity recommendations					
By signing below, I certify that:  1) I have completed a needs analysis review regarding the purchase of this annuity;  2) I have a reasonable basis to believe that my recommendation to purchase this annuity effectively addresses the applicant/Owner's financial situation, insurance needs and financial objectives over the life of the annuity;  3) I understand that only properly registered investment advisors or registered representatives are allowed to recommend the sale or liquidation of securities and acknowledge if I am not properly securities licensed, I did not make such a recommendation to the applicant/Owner;  4) I understand that if I have made a qualified annuity recommendation as a "fiduciary" (within the meaning assigned to that term by ERISA and the Internal Revenue Code) I am solely responsible for complying with the conditions of an available U.S. Department of Labor prohibited transaction exemption (e.g., PTE 84-24) covering my receipt of sales-related compensation; and  5) I agree to maintain records of the information provided by the applicant/Owner and any other information used as the basis for my recommendation.  I also understand that the maintenance of records may be required by state law and I agree to make such records available for review upon request by North American or by any regulatory body as required.					
Agent/Representative signature	Date (mm/dd/yyyy)				
Agent/Representative number					



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