



Effective January 1, 2022

Maine Adopted Revised NAIC Suitability in Annuity Transactions (Best Interest)

The National Association of Insurance Commissioners (“NAIC”) has made changes to its Model Regulation #275, Suitability in Annuity Transactions (“NAIC Best Interest Rule”), which adds a best interest standard of care for the solicitation, recommendation and issuance of annuity contracts. The revised model is aligned more closely with the SEC’s new Regulation Best Interest (“SEC Reg BI”), which applies to sales of variable annuity products.

This bulletin discusses obligations for fixed and index annuity transactions under the NAIC Best Interest Rule. The new Best Interest training will be required with all annuity transactions in states where the new regulation has been adopted. For more information on your obligations under the NAIC Best Interest Rule, please refer to the [Producer Sales Practices Manual](#), Section IV, Standard of Care.

Maine has adopted the new NAIC Best Interest Rule and will start requiring compliance soon. Other states are in the process of adopting the rule for implementation later in 2021. The information below outlines the changes to our application submission process in order to comply with this new rule.

Training Requirements in Maine as of January 1, 2022

Best Interest Training: In accordance with the timelines outlined in the bullets below, you must take all trainings required under the NAIC Best Interest Rule on or before the application signed date:

- 1) Applicable AIG product training, and
- 2) NAIC Best Interest Rule training
 - For agents licensed prior to January 1, 2022, and who have already completed the prior Model's 4-hour general annuity training, those agents must complete a **1-hour standalone best interest** training course within six months of the effective date of the NAIC Best Interest Rule. This training may only be available for six months, and if agents do not complete it in time, those agents must complete the **4-hour best interest/general annuity** training.
 - For agents licensed on and after January 1, 2022, a **4-hour best interest/general annuity** training will be required.

If training is not completed according to the timelines noted above, a new application (or a re-signed and re-dated application signed by both the agent and applicant) will need to be submitted with a sign date after the training has been completed.

Please follow the directions of your agency or broker/dealer on where to take training, but be aware that AIG works with the following vendors: **RegEd**, **Success CE**, **Quest CE**, and **Kaplan**. Current course information, provided by the vendors, is outlined below. **Please follow the vendor’s instructions to complete only approved courses for Best Interest credit (rather than CE credit).**

Vendor	4 Hour	1 Hour for agents licensed prior to 1/1/22 who have completed the 4-hour general annuity training. This training is offered for a limited time.
RegEd	Recommending Annuities Under the NAIC Best Interest Standard (490)	Recommending Annuities Under the New NAIC Best Interest Standard – 1 Hour (491)
Success CE	Regulation Best Interest – Annuity Course Approval Not Available	Annuity Products – Best Interest Course Approval Not Available
Quest CE	4 Hour Annuity & Best Interest Training Course (27494)	Best Interest Standard Training Course Course Approval Not Available
Kaplan	Annuity Suitability and Best Interest Standard: 4-hour Training Course (27497)	Annuity Suitability and Best Interest Standard: 1-hour Training Course (27498)

If you plan on taking training through a vendor not listed in the table, please notify us by emailing AnnuityCompliance@aig.com and/or your agency or broker/dealer to ensure that we will be able to receive information from the vendor regarding training completion.

Disclosure Requirement in Maine as of January 1, 2022

Product Disclosures: You are required to inform the client of various features of the annuity and potential consequences of the recommended transaction. We have a number of resources available to assist in understanding our annuity products and conveying this information to clients. The following documents all provide information regarding our products:

- product training and client-approved marketing materials
- the Owner Acknowledgement and Disclosure Statement (fixed index and fixed annuities)
- prospectuses (variable annuities)

New Insurance Agent Disclosure for Annuities (“Appendix A”) Form: You must disclose the manner in which you are compensated, the types of products you are licensed to sell, and how many insurance companies you are authorized to sell for. AIG Annuities will make this form available for you to use. **This form is required for all sales that require the submission of AIG’s Client Profile Form.** If you would like to use your own version of this Insurance Agent Disclosure for Annuities form, it must be submitted to us for review and approval prior to use. The Insurance Agent Disclosure for Annuities form will be added as a requirement with Maine applications, and can be downloaded by logging into www.aig.com/Connex and searching for form number A1006D in Forms Depot.

Suitability Supervision: The current Client Profile Form had been previously updated to comply with the NAIC Best Interest Rule, no additional changes to the form are needed to comply with this state’s adoption of the Rule. These updates were applied to all states (except New York). The Client Profile Form is designed to collect the additional suitability information required under the NAIC Best Interest Rule, must include a summary for the basis of the recommendation, and provide an enhanced explanation of the basis for a replacement transaction that compares the benefits of the two products.

The Client Profile Form is available on order entry systems and will be linked to the application. It is also available by logging into www.aig.com/Connex and searching for form number A1005CP (for individually owned accounts), and A1005CPT (for trust owned accounts) in Forms Depot.

Transition Rules

Any applications signed in Maine must adhere to the training and disclosure requirements above or the application will be considered not in good order. This adherence includes use of the updated Client Profile Form and the Insurance Agent Disclosure for Annuities form, and completion of the required training as of or prior to the sign date.

Questions and Contact Information

If you need help obtaining a form or have questions about the AIG processes in place to ensure agents are in compliance with the NAIC Best Interest Rule, please contact your agency to which you send your annuity business.

Annuities are issued by **American General Life Insurance Company (AGL)**, Houston, TX, except in New York, where they are issued by **The United States Life Insurance Company in the City of New York (US Life)**. Products may not be available in all states and may vary by state. AGL and US Life are members of American International Group, Inc. (AIG). All contract and optional benefit guarantees are backed by the claims-paying ability of the issuing insurance company and are not the obligation or responsibility of AIG. AGL and US Life are not authorized to give legal, tax or accounting advice. Please consult your attorney, accountant, or tax advisor on specific points of interest.

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