



See how the Horizon Experience is transforming the industry

Whether you drop a ticket or start an Advisor-assisted Application with your client, the Horizon Experience coupled with accelerated underwriting speeds app completion, reduces cycle time and ensures a more convenient experience for both advisors and customers.

Don't just take our word for it – see what our distribution partners are saying:

"You have, by far, the most flexibility with ways that we can send you an application or our clients can complete an application"

"We don't have any control over the process with [other companies]. You let us have as much control as we want."

"What you've done with Horizon is incredible. I still can't believe that you are automatically ordering an APS as soon as the client signs an app."

"Once we realized the much longer cycle time and lower placement rate for our paper applications compared to Horizon, we immediately expanded training to move all our business over to your digital platform as soon as possible."

Learn how the Horizon Experience sets us apart:
lgamerica.com/digitalapp

Case Study 1

Client: Female, age 45 with a history of Bipolar disorder and high cholesterol

Applied for: OPTerm 40 | \$800,000

Results: The application was signed on a Saturday. After determining the case was eligible for Lab Lift, the EHRs from MIB & HealthPiQture were received on the same day! The case was approved in only 5 calendar days.

Approved: Standard Plus, Table 2

Case Study 2

Client: Male, age 43

Applied for: OPTerm 30 | \$750,000

Results: The application was approved for Standard Plus, Non-Tobacco in 5 days - only 3 business days - without the need for exam, APS/EHR, and only a quick review by an underwriter.

Approved: Standard Plus, Non-Tobacco