Disability Income Insurance
Market Profile:
Computer Programmers

## Computer programmers are deeply connected to technology. They write and test code for software programs and systems.

## Computer Programmers at a Glance

- Median annual income: \$84,280
- Typical entry-level education: bachelor's degree
- Number of jobs nationwide: 250,000
- Job outlook (2018-28): 7\% decline


## Target Occupation Profile Example

Larry, 49, is a computer programmer with an insurance company and is married with two kids. He develops software and is responsible for publishing new code and technical support. Larry's been working as a programmer for 20 years and is looking to protect his income if he became sick or injured and is unable to work. His current salary is $\$ 125,000$ and he does not have individual or group disability income insurance coverage.

## Policies Typically Purchased by Computer Programmers

See the Mutual Income Solutions product guide for complete details.

## Occupation Class

-6A

## Benefits

- \$6,000 total benefit amount
- 90-day elimination period to age 65


## Policy Type

- Guaranteed Renewable


## Optional Benefits*

- Automatic Increase Benefit
- Future Insurability Option
- Extended Regular Occupation Rider
- Residual Disability Rider
*Optional benefits may not be available in all states


## Where to Prospect for Computer Programmers

- Talk to your computer programmer clients and prospects about Mutual Income Solutions
- Use LinkedIn's Advanced Search function to find and connect with local computer programmers
- Mention the $15 \%$ discount available to groups of three or more people working for the same employer


## Questions to Start the Conversation

- What do you consider to be your most valuable asset?
- Within your financial plan, how have you addressed the impact if you became sick or injured and are unable to work for an extended period of time?
- If a shortfall exists between earnings and within your household, were you aware that you can purchase individual disability income insurance coverage?
- Have you thought about how much your income adds up to over time?


## Similar Occupations and Median Salary

- Software developers - \$105,590
- Database administrators - \$90,070
- Computer systems analysts - \$88,740

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[^0]:    Source: U.S. Department of Labor, Bureau of Labor Statistics, 2018.

