



# I Sell Life Insurance

I sell life insurance. Other salespeople are limited. They sell just furniture, appliances, cars or shoes. I sell these things, too. And, I sell many things more. I sell meat, bread and milk for the table of a family deprived of a father or mother. I sell canceled mortgages so that mother or father and the children can live comfortably. I sell college educations to give youngsters better opportunities in life.

I sell the little extras – ice cream cones, roller blades, movie tickets and a dress for the prom. I make life worth living – I sell time with grandchildren, golf clubs, fishing tackle, exciting trips, retirement income and self-respect for later years. I sell all the necessities and good things of life, because life insurance is for the living.

Yes, I sell life insurance, and pardon me if my pride is showing.

— *Author unknown*



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