



## PRIORITY: Cell phone or loved ones?

### What your monthly expenses say.

Life is busy, and if you're like many people, your monthly expenses have changed without thoughtful consideration. When was the last time you took a step back to separate your must haves vs. your nice to haves? For example, does your must have list include protection for your family's financial future should an unexpected event occur? If not, you may want to consider adding life insurance to your list of must haves.

If you're wondering about the cost, it's much more affordable than you think, especially when compared to other monthly expenses. After all, family is forever . . . and there's no better time than the present to show them how much you care.

For more information, contact your financial professional.



**\$133**/mo

The average cost of a cellphone plan.<sup>1</sup>



**\$20**/mo

The cost of a \$500,000 life insurance policy.<sup>2</sup>

<sup>1</sup> The average cost of a cellphone plan in the US, allconnect, December 2020

<sup>2</sup> Female, 30-year-old, Select-a-Term, non-tobacco, healthy preferred rating, 20-year duration; Rates as of June 25, 2021

NOT A DEPOSIT | NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY | MAY LOSE VALUE | NO BANK OR CREDIT UNION GUARANTEE | NOT FDIC/NCUA/NCUSIF INSURED

Policies issued by American General Life Insurance Company (AGL), Houston, TX except in New York, where issued by The United States Life Insurance Company in the City of New York (US Life). Policy Form Numbers ICC19-19311, 19311, ICC19310, 19310, 19311N and 19310N; Rider Form Numbers ICC14- 14012, 14012, 14012N, ICC13-13601, 13601, 13601N, ICC14-14001, 14001, 14001N, ICC16-16420, 16420, and 16420N. Issuing companies AGL and US Life are responsible for financial obligations of insurance products and are members of American International Group, Inc. (AIG). Guarantees are backed by the claims-paying ability of the issuing insurance company. Products may not be available in all states and product features may vary by state. Please refer to your policy. ©2021 AIG. All rights reserved.