

Boost lifetime income and benefits

25%

BENEFITS ACCOUNT VALUE BONUS

July 21 to August 31, 2021

EstateShield 10 Fixed Index Annuity

For clients looking to supplement their retirement with guaranteed lifetime income and ensure a flexible legacy for beneficiaries, American Equity launched the EstateShield 10. To celebrate the rollout of this enhanced income product, we are providing an increased Benefits Account Value (BAV) Bonus of 25% on all first-year premium, giving added growth on income and benefit reserves.

There is a 10-year minimum accumulation, with no limitations on how long money can be left to grow as long as the contract is active. Lifetime income benefits are guaranteed at no fee, and once income payments begin there is the potential for payment growth annually. Plus, the EstateShield 10 guarantees beneficiaries a choice in how enhanced death benefits are received.

EstateShield 10 BAV

In addition to traditional American Equity annuity benefits, like principal protection, guaranteed income, and 10% annual free withdrawals, the EstateShield 10 offers 12 index linked crediting strategies to help grow a client's Benefits Account Value, which is used to calculate lifetime income payments and/or death benefits.

Contact the American Equity Marketing department at 888-647-1371 for more details.

Lifetime Income Benefit Rider payments are available after a waiting period of 10 years.

Annuities and Rider issued under form series ICC21 BASE-IDX-MSP, ICC20 MSP-10, 21 MSP-10, ICC20 E-PTP-C, ICC20 E-PTP-PR, ICC20 E-MPTP-C, ICC21 R-LIBR-W-BAV, ICC20 R-EBR, ICC16 R-MV and state variations thereof. Availability may vary by state.

Benefits Account Value is only used to calculate income payments and/or the enhanced death benefit amount. It is not part of the underlying Contract Value and is not available for partial withdrawal or in a lump sum.

Guarantees are based on the financial strength and claims paying ability of American Equity and are not guaranteed by any bank or insured by the FDIC.

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