

## Increase Your Prospects



Increase your earning potential and give your clients peace of mind with products from the Critical Advantage<sup>SM</sup> Portfolio. The products in the Critical Advantage Portfolio; Critical Illness Insurance, Cancer Insurance, & Heart Attack/Stroke Insurance, have great features for both you and your clients.

### How the Critical Advantage Portfolio helps you:

- Fast and easy sale-express underwriting has knock-out questions only
- You get paid quickly
- E-application and mobile quote available
- Pays lifetime renewals
- Offers protection from a trusted carrier

### How the Critical Advantage Portfolio helps your clients:

- Check is sent directly to them, not their health care provider or facility
- It allows clients to focus on getting well, not on their finances
- They'll get coverage fast
- They can choose individual or family coverage
- There's no reduction of benefits at any age

### Who to prospect:

- Clients who own a high deductible health insurance plan
- Small business owners
- Young couples
- Families
- Retirees - age 65+

### To learn more about Mutual of Omaha's Critical Advantage Portfolio, please contact:

First Name Last Name  
555-555-5555