

JULY 19, 2021



LIFE ESSENTIALS



PruFast Track – A Message from Keith Bexell and Kevin Brayton

As we've been sharing with you over the past several years, Prudential is committed to our PruFast Track capability. **Beginning today, July 19, all PruFast Track eligible business must be submitted via Prudential Xpress QuickForm worksheet or Drop Ticket.**

PruFast Track has helped tens of thousands of clients get life insurance faster by eliminating the hassle of blood work and medical exams since its launch in August of 2016. Over the past five years, program enhancements have ramped up to include higher face amounts, electronic health records in place of traditional requirements, and smoker classifications.

We remain committed to working with you and are confident that PruFast Track and our suite of eCapabilities will continue to support the ease of doing business with Prudential.

[PruFast Track New Requirement FAQ](#)

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