

# Product & Service Notice



Date: June 18, 2021  
To: Ameritas Field Associates  
RE: July 2021 Universal Life Fixed  
Account Rates Announcement

Memo Number: PS4308  
Product Area: Life Insurance

**Summary: Effective July 1, 2021, the fixed account rates on the universal life products will decrease. Review the chart below for more information. Please also note, there are fixed account rate decreases on several closed products. Refer to the [Ratelines](#) on Producer Workbench for more information.**

Ameritas Life	% Change	Rates effective 07/01/21
Ameritas Growth IUL	-0.15%	4.00%
Ameritas Value Plus IUL	-0.15%	3.90%
Ameritas Value Plus UL	-0.15%	3.70%
Ameritas Performance II VUL	-0.05%	3.00%
Ameritas Advisor II VUL	-0.15%	3.05%
Ameritas Value Plus SIUL	-0.15%	3.90%

Ameritas Life of New York	% Change	Rates effective 07/01/21
Ameritas Growth IUL in NY	-0.20%	3.80%
Ameritas Value Plus IUL in NY	-0.20%	3.70%
Ameritas Value Plus UL in NY	-0.15%	3.70%

Please refer to the [rates page](#) on Producer Workbench to view all rates. For questions, please call sales development at 800-319-6903.

Guarantees based on the claims-paying ability of the issuing company.

Ameritas Growth Index Universal Life (form 3022), Ameritas Value Plus Universal Life (form 3023), Ameritas Value Plus Index Universal Life (form 3024) and Ameritas Value Plus Survivor Index Universal Life (form 3027) are issued by Ameritas Life Insurance Corp. In New York, Ameritas Growth Index Universal Life (form 5022), Ameritas Value Plus Universal Life (form 5023), and Ameritas Value Plus Index Universal Life (form 5024) are issued by Ameritas Life Insurance Corp. of New York. In approved states, Ameritas Performance II VUL (form 4004) and Ameritas Advisor II VUL (form 4200) are issued by Ameritas Life Insurance Corp. and underwritten by affiliate Ameritas Investment Company, LLC. Both VUL products are not available in New York.

Variable products are subject to investment risk, including possible loss of principal. **Before investing, carefully consider the investment objectives, risks, charges and expenses, and other important information about the policy issuer and underlying investment options. This information can be found in the policy and investment options prospectuses. Read the prospectuses carefully before investing.**

Policy, index strategies, and riders may vary and may not be available in all states.

For producer or registered representative use only. Not for use with clients.

The archive of Ameritas Product & Service Notices can be found on Producer Workbench > Product Portfolio.

Unless otherwise specified, any entity referenced in any notice is not an affiliate of Ameritas or any of its affiliates.

This information is provided by Ameritas®, which is a marketing name for subsidiaries of Ameritas Mutual Holding Company. Subsidiaries include Ameritas Life Insurance Corp. in Lincoln, Nebraska and Ameritas Life Insurance Corp. of New York (licensed in New York) in New York, New York. Each company is solely responsible for its own financial condition and contractual obligations. For more information about Ameritas®, visit [ameritas.com](http://ameritas.com).

Ameritas® and the bison design are registered service marks of Ameritas Life Insurance Corp. Fulfilling life® is a registered service mark of affiliate Ameritas Holding Company.

© 2021 Ameritas Mutual Holding Company