

Long-Term Care Insurance

# It's a \$100,000 Question

How will you pay for long-term care services?



## The Answer is Simple

With the national average cost of nursing home care topping \$100,000 per year, you probably can't afford to pay the entire amount out of your own pocket. The simple answer may be a long-term care insurance policy that provides funds to help you pay for the care you need.

Here are the average costs for long-term care services today.



### Nursing Home

\$109,231.20 per year  
for a private room



### Assisted Living

\$58,553.04 per year  
for a one-bedroom unit



### Home Health Care

\$56,399.20 per year  
for a home health aide

Source: Mutual of Omaha's Cost-of-Care Study, conducted by LTCG, 2020, released April 2021.

## Let's Talk

Together we can explore your options and create a plan that may help you avoid dipping into your retirement savings or liquidating assets.

Agent Name  
Agent Phone  
Agent email  
AR/CA Insurance License #  
Agent Website

Long-term care insurance is underwritten by Mutual of Omaha Insurance Company, 3300 Mutual of Omaha Plaza, Omaha, NE, 68175 1-800-775-6000. Policy form: ICC13-LTC13. This policy has exclusions, limitations and reductions and terms under which the policy may be continued in force or discontinued. Benefits may be provided by a combination of the policy and riders and are subject to underwriting. Premiums will vary depending on the benefits selected. Premium rates may increase. A medical exam may be required for coverage. For costs and complete details of coverage, call your agent/producer or write to the company. The insurance provided will be individual coverage, not group coverage.

This is a solicitation of insurance. You may be contacted by telephone by an insurance agent/producer.



**Mutual of Omaha**

3300 Mutual of Omaha Plaza | Omaha, NE 68175

Consumer Name  
Consumer Address  
Consumer City/State/Zip