

Delivering on our promises

As a mutual-based organization, we always put customers first. With our long-standing financial strength, we established a tradition of delivering products and services generation after generation. While we're proud of our ratings from Standard & Poor's and A.M. Best Company, we measure our success by how many people we've helped. By how many promises we've kept. That is the true measure of who we are.



ameritas.com

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¹Securities and investment advisory services offered through affiliates Ameritas Investment Company, LLC, member FINRA/SIPC, and Ameritas Advisory Services.

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Proud to say we
are in the business
of fulfilling life



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We put our customers first.

Protecting what is most cherished.

At Ameritas, we are proud to be in the business of fulfilling life. We offer competitive insurance, employee benefits and financial products and services to customers nationwide. We work hard to understand our customers' needs and to provide insurance and financial products and services to help meet those needs. Our goal is to help enable a life that's rich in family, happiness, health and financial security.

Founded in 1887, Ameritas remains committed to building enduring relationships. We are a mutual-based organization, focused on providing value generation after generation. We believe in providing our customers with consistent, exceptional service and in serving our communities with purpose. We strive to help our customers make life better, and we do it in so many ways. This is who we are. It's our calling. And we would never want it any other way.

When lives are fulfilled, our mission is fulfilled.

Our mutual advantage: We put our customers first.

We're all in this together. Ameritas is about people coming together to plan for and protect what's most important. As a mutual-based organization, we aren't obligated to third-party stakeholders.

We are free to focus on what's best for the individuals, families and businesses who rely on our products and services. Free to focus on long-term stability over short-term results. Free to commit to sustainable growth and to build on the financial strength that allows us to deliver on our promises when people need us most.



Ameritas Life Insurance Corp.

Ameritas Life Insurance Corp. of New York

Ameritas Investment Company, LLC, member FINRA/SIPC

Ameritas Advisory Services

Ameritas Investment Partners

Protecting what matters most.

Life will never be free from uncertainty. But when uncertainty is minimized, life can be maximized. Our products help individuals, families and businesses protect what matters most. They are designed to be competitive over the long haul.

Ameritas Life Insurance Corp. and Ameritas Life Insurance Corp. of New York's diversified products and services have breadth and value, including flexibility that works.

- Permanent Life Insurance
- Term Life Insurance
- Variable Life Insurance
- Universal Life Insurance
- Indexed Universal Life Insurance
- Fixed Annuities
- Indexed Annuities
- Variable Annuities
- Disability Income Insurance
- Group Retirement Plans
- Investments¹
- Dental, Vision and Hearing Care Insurance

For more information, visit us at [Ameritas.com](https://www.ameritas.com).